



Kristjan Pigsborg Kristjansen joins Flexofold as Key Account Manager

Oct 27, 2022 13:28 BST

# Flexofold Appoints Key Account Manager

The folding propeller specialist strengthens its sales team with the appointment of Kristjan Pigsborg Kristjansen

**Vejle, Denmark, 27 October 2022** – Flexofold, one of the world's leading manufacturers of folding propellers for sailboats, has announced the appointment of Kristjan Pigsborg Kristjansen as its new Key Account Manager.

Kristjan will be based at the company's Danish headquarters in Vejle and in

his new role, his focus will be building on Flexofold's existing relationships with global shipyards and dealers, enabling the company to be more proactive with original equipment manufacturers (OEMs) and key clients around the world.

Having spent many years in the marine industry, Kristjan brings with him a wide range of experience and a strong background in sales, with past roles including Sales Manager for X-Yachts and Account Manager for Tricon Electronics, distribution of the French-built Harmony Yachts in Denmark. Kristjan was also previously a boat builder and rigger at Kerteminde Boatyard, Faurby and Nordship.

Flexofold CEO, Henning Uldall said, "We are delighted to welcome Kristjan to Flexofold ApS. As our new sales lead, we are excited about the part he will play alongside our existing sales team in boosting our business with OEMs and larger customers. There are many opportunities for Flexofold in these areas and we look forward to Kristjan representing our highly trusted brand on the world stage."

Flexofold is a Danish company that develops, designs, and manufactures low-drag folding propellers for sailboats and multihull yachts. The propellers are sold directly to boat builders as well as private boat owners worldwide.

For more information, visit www.flexofold.com

**ENDS** 

## **Media Contacts**

# Flexofold ApS

Annette Svendsen

Marketing Manager

E: as@flexofold.com

www.flexofold.com

#### Saltwater Stone

Karen Bartlett

PR Account Director

k.bartlett@saltwater-stone.com

T: +44 (0) 1202 669244

www.saltwater-stone.com

# **About Flexofold ApS**

Flexofold designs, develops, manufactures and distributes superior low-drag folding (shaft drive and sail drive) propellers for sailboats and multihull yachts. All Flexofold propellers are manufactured in Denmark in Flexofold's single-purpose factory, equipped with modern CNC equipment and robot technology. Due to a flexible production set-up, Flexofold can manufacture and ship its products within a few days. Among others, Flexofold sells its propellers to well-known global boat builders. More information: www.flexofold.com

## **About YANMAR Marine International**

A leading supplier of innovative engines and technology-driven marine propulsion systems, YANMAR Marine International (YMI) supplies the world's cleanest, most efficient, reliable and durable diesel engines for the recreational sector – both sailboats and powerboats – and light duty commercial applications. Its trusted range of common rail marine diesel engines encompass an output range from 40 mhp to 640 mhp, the most comprehensive offering available from any marine engine manufacturer. Committed to the development of advanced technology for the best and most sustainable solutions to meet the evolving needs of boat owners and OEMs, YMI's mission is to enhance the entire boating experience for all its customers. YMI continues to grow its network of service centers worldwide and build on its enviable reputation as a complete systems provider and

marine industry ambassador with new partnerships, co-operations and investment.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations, spanning seven business domains on land and at sea. With its beginnings in Osaka, Japan in 1912, YANMAR went on to become the first company to succeed in making a compact diesel engine of practical size in 1933. With industrial diesel engines as the cornerstone of the business, YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as a diesel engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.

### **Contacts**



Karen Bartlett
PR Account Director
PR & Communications
k.bartlett@saltwater-stone.com
+44 (0) 1202 669244