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## Fischer Panda UK Strengthens its Marine Sales Team

Marine power and system solutions specialist, Fischer Panda UK, has appointed Peter Bambury as Sales Executive for its marine division following a positive period of growth. Peter brings with him a wealth of experience and a strong background in the marine industry.

With a longstanding passion for boats, Peter's professional marine career has included roles working on private and commercially operated superyachts as a professional seafarer. In more recent years moving ashore, roles in the leisure marine sector have covered wholesale distribution and specialist coatings and composites. Peter's background in the marine industry has

enabled him to develop strong skills across customer services, business development, sales, and account management.

In his role as Sales Executive, Peter will work alongside Fisher Panda's sales team and continue to build on the strong relationships that the company has with its B2B and B2C marine customers.

Commenting on his new appointment, Peter said, "It's an exciting time for Fischer Panda with an interesting shift in buying behaviours from its traditional customer base who are switching more towards retrofits and upgrades. I am looking forward to working alongside the sales team and developing new relationships with Fischer Panda's valued customers."

Fischer Panda UK offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators, air-conditioning systems, hybrid electric solutions and integrated mobile power solutions for a variety of commercial and recreational vessels.

Visit [www.fischerpanda.co.uk](http://www.fischerpanda.co.uk) for more information about Fischer Panda's range of marine power solutions and other products.

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### **About Fischer Panda UK**

Fischer Panda UK Ltd offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators, air-conditioning systems, hybrid electric solutions and integrated mobile power solutions for a variety of commercial and specialist application vehicles.

Renowned worldwide as innovative, reliable and extremely quiet, the extensive Fischer Panda range of compact diesel generators includes its next generation highly efficient and powerful variable speed iSeries-Generators. Other world-class products from Fischer Panda UK include mobile power solutions working as the sole UK automotive distributor for Mastervolt and a wide range of refrigeration and air conditioning solutions as the UK exclusive distributor for Autoclima.

Fischer Panda UK was among the first companies to achieve ISO UKAS 9000:2015 accreditation and operates from a purpose built 9,000 sq. ft facility in Verwood, Dorset.

Active in the military and automotive sectors, the company works with UK MOD and other military units around the world providing solutions for specialist vehicle and land-based applications. Two thirds of Formula 1 mobile truck units install Fischer Panda generators, as do the BBC, Sky and many other mobile broadcasting vehicles.

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