



Fischer Panda UK is celebrating 25 years in business

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## **Fischer Panda UK: Fischer Panda UK Celebrates 25th Anniversary Year**

*Complete systems specialist targets continued growth in landmark 2019*

Fischer Panda UK celebrates 25 years in business on 27th January with the largest order book and highest revenue turnover in its history as the company prepares for a landmark year in 2019. Capitalising on new industry approvals, plus recent expansion of its specialist technical team and product portfolio, the Verwood-based marine systems specialist is planning for its most high-profile and significant year yet.

During its silver anniversary year, Fischer Panda UK will further develop its unique complete systems proposition for the leisure, inland waterways and commercial offshore sectors, upgrade its office data management strategy, strengthen its partnerships with boatbuilders and step up its presence at key boat shows.

For the first time, Fischer Panda UK is set to benefit from the increased partner confidence gained from the assurance of Lloyd's Register Type Approval for electrical power generation for marine recreational applications. The certification covers Fischer Panda's latest range of variable speed i-Series generators, generators with regulated speed with x-control and generators with the patented Voltage Control System (VCS).

Launched by founding director Barry Fower in 1994, Fischer Panda UK Ltd has grown from a supplier and installer of generators to a leading distributor offering full-system design capability, servicing and aftercare for the marine, military and automotive sectors. In addition to providing the market's largest selection of marine gensets from RIBs up to super yachts and offshore commercial vessels, the company is also a major supplier of the latest technology in air-conditioning systems, hybrid electric propulsion systems, integrated mobile power solutions and watermakers.

Plans for 2019 include the implementation of a new CRM system as part of its continued commitment to the highest levels of customer satisfaction, provided through streamlined and efficient data and sales management. To extend its reach and interaction with consumers, the company will introduce its newly upgraded display trailer at Crick Boat Show and Seawork International for the first time to offer visitors an interactive experience of its latest technology and equipment.

Barry Fower, Managing Director of Fischer Panda UK, now supported in the family business by son Chris Fower as Sales and Marketing Director, said: "The company has expanded dramatically since the early days in 1994 to reach the position we are in today at the start of 2019 with a healthy order book, a strong team of specialists, and a diverse and growing portfolio of products. With our comprehensive range of next generation generators, diesel electric propulsion and hybrid solutions, Bellmarine electric drive systems, plus integrated mobile power solutions and smart digital switching systems by Mastervolt and CZone, Dometic air-conditioning systems, and Sea Recovery, HRO and Village Marine ranges of watermakers, we are uniquely

placed to offer complete systems along with the full package of design, supply, installation and support.

“We now employ almost 20 members of staff at our 9,000 sq. ft facility and take pride in the collective experience and knowledge of our engineers, sales and operational staff who work with OEMs to develop integrated systems for custom vessels and offer specialist technical support and on-going aftercare for our customers. We are looking forward to a successful year and to celebrating in April with a staff ferry trip to Bruges.”

In 2019, Fischer Panda UK will focus on highlighting its hybrid electric drive systems for inland waterways craft and strengthening its presence in the commercial offshore sector. For the marine sector, key generator solutions will be Fischer Panda’s popular market-leading iSeries sets, featuring technology that allows adjustment to changing power requirements.

Fischer Panda will be at [Crick Boat Show](#), [Seawork International](#) and [Southampton Boat Show](#). For more information about Fischer Panda UK’s range of products, go to [www.fischerpanda.co.uk](http://www.fischerpanda.co.uk).

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### **About Fischer Panda UK**

Celebrating its 25<sup>th</sup> anniversary year, Fischer Panda UK Ltd offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators and a major supplier of the latest technology in air-conditioning systems, hybrid electric propulsion systems, integrated mobile power solutions and watermakers for a variety of commercial and leisure vessels.

Renowned worldwide as innovative, reliable and extremely quiet, the extensive Fischer Panda range of compact diesel generators includes its next generation highly efficient and powerful variable speed iSeries-Generators. Fischer Panda generators from the Panda 4000s Neo up to the next generation iSeries Panda 45i genset have passed type approval by members of the IACS (International Association of Classification Societies) board.

Other world-class products from Fischer Panda UK include desalination systems from Sea Recovery, HRO, and Village Marine, with models suitable for day-boats to warships and offshore platforms, plus air-conditioning systems from leading marine HVAC supplier Dometic, CZone digital switching and Mastervolt power solutions.

Fischer Panda UK is ISO UKAS 9000/1 accredited and operates from a purpose built 9,000 sq. ft facility in Verwood, Dorset. Its experienced engineers, sales and operational staff work with OEMs to develop integrated systems for custom vessels and offer specialist technical support and on-going aftercare to its customers.

Also active in the military and automotive sectors, the company works with UK MOD and other armies around the world providing solutions for specialist

vehicle and land-based applications. Two thirds of Formula 1 mobile truck units install Fischer Panda generators, as do the BBC, Sky and many other mobile broadcasting vehicles.

Operating since 1977, Fischer Panda GmbH is headquartered in Paderborn, Germany. The Fischer Panda team covers more than 500 technicians and partners in over 90 countries worldwide.