



Fischer Panda UK hosts service partner training in February

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Fischer Panda UK Establishes Official Service Partner Network to Support Customers in UK and Ireland

About 25 representatives attend first partner training event at Verwood business as part of new focus to work closely with selected companies

Fischer Panda UK has established an official network of approved service partners to offer improved local support for its customers across the country.

The trusted partners will receive additional centralised support from Fischer Panda UK, including regular technical and operational training, to enable them to provide a faster, more specialised response to a growing customer base in the UK and Ireland within both the marine and vehicle markets.

Some 25 representatives attended the first formal annual three-day training event in Verwood in February to ensure each company is up to date with the latest product and industry developments. Led by Fischer Panda Engineering and Technical Manager Chris Baker, training encompassed topics including generator servicing, installation, commissioning and warranty procedures and incorporated a day dedicated to associated products including watermakers, electric propulsion, air conditioning and Mastervolt equipment.

Fischer Panda UK's Sales and Marketing Director, Chris Fower, said: "Fischer Panda UK is aiming to offer more local support to our ever-growing customer base across the UK and Ireland. We have carefully selected trusted partners in strategic locations across the country which have the correct technical capabilities and resources to best support our customers with a premium service. The result will be that customers will benefit from a quicker and more local response, a nearby support point and confidence that they are dealing with an approved partner of Fischer Panda UK.

"Each Fischer Panda partner will be formally certified as an 'approved service partner' and will have a presence on our new website to be launched later this year. Additionally, they will receive special discounts, prioritised support from Fischer Panda UK, annual training and our full backing to work on, maintain, warranty, service and commission Fischer Panda generators and some associated products."

The first annual training event this February was received positively by partners, with a CZone digital switching session planned for next month and more focused instruction on electric propulsion also in the pipeline.

Attendees Matthew Hurrell and Kevin Yaxley, from Broom Marine Services in Norwich, said: "The training was great with a good technical level of input. Being part of an official network and building on the existing partnership has given us a stronger connection with Fischer Panda UK. In particular, we are very interested in more hybrid and electric propulsion systems."

Dan Lewis, from Lewis Marine in Plymouth, added: "I thought the training

was awesome and provided a really good technical level which will enable us to push things forward and better service our local customer base. It enables us to branch out into new and associated products, push the complete package approach and gives us more confidence in supporting the products."

Official service partners attending Fischer Panda UK's training week were: **Marine** - Aqueduct Marina, Broom Marine Services, Darthaven Marina Ltd, Diesel & Marine, Fox's Marina Ipswich Ltd, K Lessels Ltd, Lewis Marine, Mylor Yacht Harbour Ltd, SeaPower Marine, Southshore Marine, Welsman Services; **Vehicle** - Critical Support, Diesel & Marine, K Lessels Ltd, Lewis Marine, Megahertz, SeaPower Marine, Welsman Services.

Targeting the small boat leisure, light commercial and superyacht sectors, Fischer Panda UK's product portfolio and customised system offering continues to develop with the latest integrated mobile power solutions and smart digital switching systems by Mastervolt and CZone, leading Dometic air-conditioning, electric propulsion solutions and Sea Recovery, HRO and Village Marine watermakers to complement its leading, quiet marine diesel generator offering.

For more information about Fischer Panda UK's range of products, visit <u>www.fischerpanda.co.uk</u>.

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About Fischer Panda UK

Fischer Panda UK Ltd offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators and a major supplier of the latest technology in air-conditioning systems, hybrid electric propulsion systems, integrated mobile power solutions and watermakers for a variety of commercial and leisure vessels.

Renowned worldwide as innovative, reliable and extremely quiet, the extensive Fischer Panda range of compact diesel generators includes its next generation highly efficient and powerful variable speed iSeries-Generators. Fischer Panda generators from the Panda 4000s Neo up to the next generation iSeries Panda 45i genset have passed type approval by members of the IACS (International Association of Classification Societies) board.

Other world-class products from Fischer Panda UK include desalination systems from Sea Recovery, HRO, and Village Marine, with models suitable for day-boats to warships and offshore platforms, plus air-conditioning systems from leading marine HVAC supplier Dometic, CZone digital switching and Mastervolt power solutions.

Fischer Panda UK is ISO UKAS 9000/1 accredited and operates from a purpose built 9,000 sq. ft facility in Verwood, Dorset. Its experienced engineers, sales and operational staff work with OEMs to develop integrated systems for custom vessels and offer specialist technical support and on-going aftercare to its customers.

Also active in the military and automotive sectors, the company works with UK MOD and other armies around the world providing solutions for specialist

vehicle and land-based applications. Two thirds of Formula 1 mobile truck units install Fischer Panda generators, as do the BBC, Sky and many other mobile broadcasting vehicles.

Operating since 1977, Fischer Panda GmbH is headquartered in Paderborn, Germany. The Fischer Panda team covers more than 500 technicians and partners in over 90 countries worldwide.