



Louise Sims, Fischer Panda UK's Newly Appointed Commercial Manager

Apr 11, 2022 12:00 BST

Fischer Panda UK Continues Marine Business Growth with Commercial Manager Appointment

Mobile power solutions specialist Fischer Panda UK has appointed a new Commercial Manager, demonstrating its ongoing plans for growth in the marine industry. Louise Sims, who joined on 4th April, will focus on efficiency improvements across the company while supporting marine sales managers. Louise brings a wealth of experience with her following a career within senior management level roles.

Chris Fower, Sales and Marketing Director for Fischer Panda UK said: “We have been very keen for Louise to start and are confident this new position will make a significant contribution to our sales team.” He added: “We have a clear strategy in place to grow and enhance our presence within the marine markets and this appointment is key to that.”

With a successful track record in building and increasing revenue, Louise’s achievements include implementing new systems, identifying new areas of business and developing and maintaining excellent working relationships.

Louise said: “It’s a pleasure to be onboard with Fischer Panda UK, which is highly regarded and established within its respective industries. I look forward to making a difference to marine sales and other areas of the company.”

Fischer Panda UK offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators, air-conditioning systems, hybrid electric solutions and integrated mobile power solutions for a variety of commercial and recreational vessels.

Visit www.fischerpanda.co.uk for more information about Fischer Panda’s range of vehicle power solutions and other products.

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About Fischer Panda UK

Fischer Panda UK Ltd offers full-system design capability, servicing and aftercare as a leading distributor of diesel generators, air-conditioning systems, hybrid electric solutions and integrated mobile power solutions for a variety of commercial and specialist application vehicles.

Renowned worldwide as innovative, reliable and extremely quiet, the extensive Fischer Panda range of compact diesel generators includes its next generation highly efficient and powerful variable speed iSeries-Generators. Other world-class products from Fischer Panda UK include mobile power solutions working as the sole UK automotive distributor for Mastervolt and a wide range of refrigeration and air conditioning solutions as the UK exclusive distributor for Autoclima.

Fischer Panda UK was among the first companies to achieve ISO UKAS 9000:2015 accreditation and operates from a purpose built 9,000 sq. ft facility in Verwood, Dorset.

Active in the military and automotive sectors, the company works with UK MOD and other military units around the world providing solutions for specialist vehicle and land-based applications. Two thirds of Formula 1 mobile truck units install Fischer Panda generators, as do the BBC, Sky and many other mobile broadcasting vehicles.

Operating since 1977, Fischer Panda GmbH is headquartered in Paderborn, Germany. The Fischer Panda team covers more than 500 technicians and partners in over 90 countries worldwide.