



Dometic's Jörg Bernhart and Kester Petersson collect the DAME Design Award for the WAECO CRX at last year's METSTRade

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Dometic: Supports Marine Innovation with Sponsorship of Category at 2016 IBI/METSTRade Boat Builder Awards

Leading equipment specialist is named sponsor of 'Innovation in a Production Process' award in initiative recognising business success in leisure boatbuilding

World-leading marine equipment supplier Dometic is backing innovation in the industry by sponsoring the 'Innovation in a Production Process' category at the 2016 IBI/METSTRade Boat Builder Awards.

Renowned for its continuous investment in new product design and engineering excellence, the award-winning HVAC, sanitation and refrigeration specialist has been named as a category sponsor for the awards initiative for the first time.

The prestigious Boat Builder Awards for business achievement in association with Raymarine is organised jointly by IBI magazine and METSTRADE to recognise and reward the outstanding business achievements of individuals and teams within a number of key areas in the global leisure boat building industry.

The Dometic-sponsored category recognises nominated businesses which are innovators within boat building production and have improved efficiency, cut costs or improved quality. Last year's winner was Monte Carlo Yachts for its Modular Construction, with an Honourable Mention for Karnic Powerboats for its Smart Production Control (SPC).

Dometic's Julien Le Feuvre, Head of Marine OEM – EMEA, said: "As an award-winning company with more than 20 factories, Dometic understands and values the significance and huge potential of innovation. We therefore think it is really important to provide a platform for the businesses which are leading the way and shaping the future of the industry by developing new products and processes which improve boat building production.

"We are delighted to support the IBI/METSTRADE Boat Builder Awards and look forward to acknowledging some of the most creative and forward-thinking companies at the ceremony in November during this year's METSTRADE – an exhibition at which Dometic, as multiple DAME Award winners, traditionally launches some of the marine industry's most innovative products."

Now in its second year, the 2016 awards will culminate with a ceremony and exclusive gala dinner for some 250 people. Eight category winners will be announced at the event, to be held at the Amsterdam Maritime Museum on Wednesday, 16th November, during the METSTRADE show, the world's largest annual gathering of marine equipment suppliers.

Nominations for the awards are sought from across the industry and the winners selected by an international panel of judges appointed by IBI and METSTRADE. The inaugural IBI/METSTRADE Boat Builder Awards attracted

over 150 boat builders and guests from all over the world.

Designed to focus on recognition for the people involved in building and marketing boats, the 2016 Boat Builder Business Achievement Awards will cover the following eight categories: Innovation in a Production Process; Retail Marketing Initiative; Boat Builder and Equipment Manufacturer Collaborative Solution; International Distributor / Dealer Development; Innovative On-Board Design Solution; Lifetime Achievement Award; Environmental award; Training award.

For more information about any of the award categories, how to submit entries and the nomination process, and to apply for tickets to the gala dinner, visit www.boatbuilderawards.com.

Find Dometic on Twitter @DometicMarine, on Facebook at www.facebook.com/dometicmarine and on YouTube at <http://www.youtube.com/dometicmarine>.

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