



Dometic will showcase a rebranded booth with expanded product range at METSTRADE

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## Dometic Showcases Entire Marine Portfolio for the First Time at METSTRADE

*At this year's [METSTRADE 2019](#), Dometic group will showcase its entire marine portfolio including SeaStar Solutions and Dometic Blinds (formerly Oceanair) offerings, all consolidated into one Dometic brand.*

*METSTRADE 2019, November 19 to 21, Stands 07.131, 07.138, 07.143, 07.147*

Following the integration of acquired companies SeaStar Solutions and Oceanair, Dometic will showcase a completely rebranded booth featuring the entire expanded product range for the first time at this year's METSTRADE.

The increased stand area at the 2019 exhibition will demonstrate Dometic's strengthened presence in the marine market and the successful diversification of its equipment portfolio to meet the needs of leisure customers.

Following its acquisition in 2017, SeaStar, a leading, global provider of vessel control, fuel systems and system integration, rebranded as Dometic Marine in October this year.

Meanwhile, marine blinds, screens and soft furnishings manufacturer Oceanair rebranded to Dometic UK Blind Systems in February.

Ends

### **Note to Editors**

## **SAVE THE DATE – DOMETIC PRESS BRIEFING**

Dometic will host a press breakfast briefing at the Dometic booth at METSTRADE. An official invitation will follow, but please mark your calendar now.

**Date:** Wednesday, November 20, 2019

**Time:** 10:00am local time (CET)

**Place:** Dometic Stand 07.131

### **Related press releases:**

- [Dometic brand enters exclusive window covering business \(2019-02-14\)](#)
- [SeaStar Solutions announces name change to Dometic Marine](#)

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## **PRESS CONTACT**

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### **About Dometic**

Dometic is a global market leader in branded solutions for mobile living in the areas of Food & Beverage, Climate, Power & Control, Safety & Security and Hygiene & Sanitation. Dometic operates in the Americas, EMEA and Asia Pacific, providing products for use in recreational vehicles, trucks and premium cars, pleasure and workboats, and for a variety of other uses. Our motivation is to create smart and reliable products with outstanding design. We sell our products in approximately 100 countries and we have a global distribution and dealer network in place to serve the aftermarket. Dometic employs approximately 8,000 people worldwide, had net sales of more than SEK 18.0 billion (USD 2.0 billion) in 2018 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit: <http://www.dometic.com>.