



Dometic CoolMatic CRX 65D drawer fridge

Nov 18, 2016 16:23 GMT

Dometic: New-Look Stand Provides Dometic with High Profile At Successful METSTRADE

Exhibiting in the new Hall 7 at this year's METSTRADE, Dometic has reported a successful show with positive feedback about its new-look stand and range of products.

The leading supplier of HVAC, engine room ventilation, watermakers, toilet systems and galley equipment enjoyed an increase in traffic and a high-profile from its position in the expanded area of this year's exhibition.

As well as debuting its new image, Dometic highlighted enhanced refrigeration products and coolers, watermakers, HVAC and chillers.

Julien Le Feuvre, Head of Marine OEM – EMEA, Dometic, said: “We were very happy with the new position of our stand, with the proximity to the InnovationLAB and the Dame Design Awards display a definite plus. All the feedback and comments about our stand were positive, and the level of interest and the number of people stopping to discuss the company and the products were really high during all three days. All the productive meetings and conversations with our customers during the show ensured we are confident that we can continue to strengthen our leading position in the market in the coming months. Once again, METSTRADE served to unite the company and inspire us for the year ahead.”

Products highlighted by Dometic at METSTRADE included the Dometic CoolFreeze CFX 100W with app controls, Dometic CoolFreeze CFX 95DZW cool box, Dometic CoolMatic CRX 65D drawer fridge, Dometic MCS Turbo self-contained air conditioners, Dometic Sea Xchange SXII watermaker, Dometic Tropicool TCX coolers with digital readout, Dometic VARC variable capacity chiller and Dometic Cool-Ice WCI coolers.

Dometic also sponsored the ‘Innovation in a Production Process’ award at the 2016 IBI/METSTRADE Boat Builder Awards for Business Achievement in association with Raymarine.

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Dometic

Dometic is a global market leader in branded solutions for mobile living in the areas of Climate, Hygiene & Sanitation and Food & Beverage. Dometic operates in the Americas, EMEA and Asia Pacific, providing mobile comfort for the Recreational Vehicles (RV), Commercial and Passenger Vehicles (CPV) and Pleasure Boats (Marine) markets. Dometic offer products and solutions that enrich people's experiences away from home, whether in a motorhome, caravan, boat or a truck. Our mission is to create smart and reliable products with outstanding design. Our products are sold in approximately 100 countries and manufactured in 22 production facilities worldwide. We have a global distribution and dealer network in place to service the aftermarket. Dometic employs 6,750 people worldwide, had net sales of SEK 11,486m in 2015 and is headquartered in Solna, Sweden.