



From left to right: Dometic's Ned Trigg, with Bart Bouwhuis, Director of Vripack, and Jeroen Schoonheim, Head of Engineering at Vripack, and editor of IBI Ed Slack at last year's IBI METSTRADE Boat Builder Awards ceremony

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# Dometic: Dometic Confirmed as Category Sponsor for 2017 Boat Builder Awards

Leading equipment specialist backs 'Innovation in a Production Process' award for second year in prestigious ceremony recognising business success in leisure boatbuilding

World-leading marine equipment supplier Dometic is backing innovation in the industry by sponsoring the 'Innovation in a Production Process' category for the second consecutive year at the IBI METSTRADE Boat Builder Awards 2017. Award-winning company Dometic is renowned for its commitment to investment in new product design and engineering excellence and has been a continuous innovator in marine HVAC since the 1950s, with more than 20 factories around the world.

The prestigious Boat Builder Awards for business achievement in association with Raymarine is organised jointly by IBI publisher Boating Communications Ltd and METSTRADE show organiser RAI Amsterdam to recognise and reward the outstanding business achievements of individuals and teams within a number of key areas in the global leisure boat building industry.

The Dometic-sponsored category recognises nominated businesses which are innovators within boat building production and have improved efficiency, cut costs or improved quality. Previous winners include Monte Carlo Yachts for its Modular Construction and leading yacht design, naval architecture and engineering studio Vripack, for its ground breaking virtual prototyping software.

Dometic's Julien Le Feuvre, Head of Marine OEM – EMEA, said: "We are delighted to support the IBI/METSTRADE Boat Builder Awards once again and look forward to acknowledging some of the most creative and forward-thinking companies at the ceremony in November during this year's METSTRADE – an exhibition at which Dometic, as multiple DAME Award winners, traditionally launches some of the marine industry's most innovative products."

Now in its third year, the 2017 awards will culminate with a ceremony and exclusive gala dinner at the Amsterdam Maritime Museum on Wednesday, 15<sup>th</sup> November, during the METSTRADE show, the world's largest annual gathering of marine equipment suppliers.

The 2017 Boat Builder Business Achievement Awards will cover the following eight categories: Innovation in a Production Process; Retail Marketing Initiative; Boat Builder International Distributor/ Dealer Development; Boat Builder and Equipment Manufacturer; Innovative Onboard Design Solution; Environmental Initiative; Apprenticeship and Trainee Scheme; Lifetime Achievement. Nominations for the awards have been sought from across the industry and the winners will be selected by an international panel of judges appointed by IBI and METSTRADE.

For more information and to apply for tickets to the gala dinner, visit www.boatbuilderawards.com.

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### **About Dometic**

Dometic enriches people's experiences when away from home by providing smart, reliable products with outstanding design for mobile living in the areas of Climate, Hygiene & Sanitation and Food & Beverage. Dometic manufactures and sells products within these areas for use in mainly recreational vehicles, trucks and premium cars, cruisers and work boats, and for a variety of other uses. Dometic operates 22 manufacturing/assembly sites in North America, South America, Europe and Asia-Pacific. Dometic products are sold in more than 100 countries. Dometic has 6,500 employees and is listed on NASDAQ Stockholm.

For more information on Dometic, please visit: <u>dometic.com</u>.