



The XO EXPLR 9, powered by a CXO300 will be available for demos at the 2022 Cannes Yachting Festival

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CXO300 powered XO Yachts EXPLR 9 set to wow the crowds at Cannes

Demonstrations of the 'go anywhere' setup will be available at Cannes Yachting Festival from 6th to 11th September 2022

Shoreham, UK – 5 September 2022 –Thanks to a late-stage agreement, one of Cannes Yachting Festival's 'must see' boats this year will be sporting the 'must experience' propulsion package of a CXO300 high-powered diesel outboard engine.

The military grade aluminium deep V hull combined with a GRP deck and cabin moulding allows the XO Yachts EXPLR 9 to combine the high performance, durability and rugged styling of a commercial boat with the usability and comfort of a leisure craft.

Bristling with innovative features inside and out this robust boat has been designed in Finland with offshore trips in mind, which with the CXO300 providing considerably more range than a gasoline engine equivalent, makes for a compelling mile-eating package.

"The EXPLR 9 is an all-day or all week cruiser designed for year-round, all-weather use, and 300hp of relaxed turbocharged diesel power and fuel economy, backed up with a mountain of torque suits its go anywhere character to perfection," says Hugh Hudleston, Head of Sales at Cox Powertrain. "With the better availability of waterside diesel (versus gasoline) across all of Europe, the massive vessel range improvement, the more tranquil lower engine revs at cruising speed and enhanced torque and better holeshot, these engines help this boat realise its potential as possibly the ultimate sub 10m package for family adventures both near and far."

Lowering emissions that are harmful to our natural environment and doing so within a class-leading and robust product at a reasonable price have always been central to the innovative engineering and design of the market-revolutionising CXO300 outboard and

continue to be key to the UK manufacturer's business philosophy, continues Hudleston: "Cox Marine is committed to leading the development of propulsion systems to produce lower CO2 emissions, and in XO Yachts with its relatively small boats providing outsized adventures for low fuel burn, we find a kindred spirit."

Cox Marine is opening registration for partners, OEMs and customers attending Cannes Yachting Festival who want to book an appointment to meet the new EMEA sales team and discover the benefits of the powerful, clean-burning CXO300 diesel outboard engine on Stand QML 344.

To register for a demo onboard the XO Yachts EXPLR 9 at this year's Cannes Yachting Festival, please email Cox Marine's EMEA Sales Director Harry Heasman at harry.heasman@coxpowertrain.com

To find out more about the CXO300, visit the website. **Contacts:** Mats Hallberg, Export Sales Manager Diesel Power E: mats.hallberg@dpower.se Media contacts: Marcus Randall, Head of Marketing & Communications Cox Powertrain Limited E: press@coxpowertrain.com Media information & images: Izzi Birchall, PR Account Manager Saltwater Stone E: <u>i.birchall@saltwater-stone.com</u>

About Cox Marine

Cox Marine is a leading British design and engineering innovator of diesel engines developed for marine applications globally.

Based on the South Coast of England, Cox Marine is backed by a solid base of private institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Previously led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace, and marine markets, the company's mission to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market is now driven by CEO Gavin Wesson.

The high-powered 300hp diesel outboard engine is an innovative product offering a new marine propulsion option and is redefining standards within the maritime industry. Delivering the same performance and packaging of a gasoline outboard but with the fuel efficiency and reliability of a diesel inboard, this purpose built outboard has begun to revolutionise the market and is now in full production at Cox Marine's headquarters in Shoreham-By-Sea

Cox is supported by a worldwide distributor network made up of 30 distributors covering 100 countries.

For further information, visit www.coxmarine.com

About Diesel Power

Diesel Power AB is the Swedish distributor for some of the world's leading manufacturers of marine and industrial engines; MAN, John Deere, YANMAR, Cox Powertrain, Hyundai SeasAll and Solé Diesel. Diesel Power also supplies Kohler marine generators and Racor innovative filter solutions. With more than 30 years of market experience, we are proud to represent some of the most famous brands in the commercial marine industry.

Diesel Power is part of the COX distributor network, covering countries around the Baltic Sea and several central European countries including Germany.

For further information, visit www.dpower.se/en/