



Cox Powertrain's CXO300 model at Hutchwilco New Zealand Boat Show, Auckland

May 17, 2018 20:30 BST

Cox Powertrain: New Zealand's Sports Marine Joins Cox Powertrain's Global Distributor Line-Up

Hutchwilco New Zealand Boat Show, Auckland from 17 – 20 May – Stand Ex80

Lancing, 18 May 2018 - British diesel outboard innovator, Cox Powertrain, has announced that Sports Marine Limited will act as their distributor for its 300hp diesel outboard engine in New Zealand and Fiji.

Sports Marine Limited, based in Christchurch, New Zealand has over 40 years experience in outboard motor sales and is the latest distributor to be confirmed by Cox Powertrain. They join an exclusive global alliance of distributors that have been chosen for their reputable standing in maritime engine solutions for both professional and recreational users.

Director for Sports Marine Limited, Ian Williamson said, "We are thrilled to join Cox Powertrain's elite line-up of marine diesel and industry specialists and look forward to representing innovative British engineering in New Zealand and in Fiji by bringing the CXO300 diesel outboard to these markets."

Speaking about the need for an engine such as CXO300 in this part of the world, which in certain areas is isolated often attracts extreme weather, Mr Williamson said, "There is a real desire for marine propulsion that is reliable and long-lasting. We have already received a huge level of interest in the CXO300 from customers who have been waiting a very long time for a high performance diesel such as the CXO300 in this region."

"After visiting the Cox Product Development Centre, we came away impressed by the operations and we believe this very special engine will have so many benefits for the commercial and recreational marine industries in the South Pacific."

Sports Marine Limited will be exhibiting at The Hutchwilco New Zealand Boat Show in Auckland from 17 – 20 May. People coming to the show will be able to visit them on stand EX80 and see a prototype of the pioneering CXO300 for themselves. The Sports Marine Limited team will be on-hand to talk about the exciting product which will be available later in 2018.

For more information and to stay up to date with the latest news and progress on the CXO300, visit www.coxmarine.com

ENDS

Media contacts:

Faye Dooley, Marketing Assistant

Cox Powertrain Limited

Tel: +44 (0) 1273 454 424

E: faye.dooley@coxpwertrain.com

Karen Bartlett

Saltwater Stone

Tel: +44 (0) 1202 669 244

E: k.bartlett@saltwater-stone.com

Ian Williamson

Director, Sports Marine Limited

Tel: +6421366673

E: ianw@sportsmarine.co.nz

About Cox Powertrain

Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the

company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard engine, the CXO300, is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit www.coxmarine.com

About Sports Marine Limited

For further information visit <http://www.sportsmarine.co.nz/>