



Cox Powertrain's CXO300 model at Hutchwilco New Zealand Boat Show, Auckland draws the crowds

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Cox Powertrain: Cox Powertrain's 300HP Diesel Outboard Engine takes Centre Stage at New Zealand Boat Show

Hutchwilco New Zealand Boat Show, Auckland from 17 – 20 May – Stand Ex80

Lancing, 22 May 2018 – The much-anticipated CXO300 diesel outboard engine made a big impact at the Hutchwilco New Zealand Boat Show in Auckland.

Cox Powertrain's distributor for the CXO300 in New Zealand and Fiji, Sports Marine Limited, revealed a model of the 300hp diesel outboard engine on its stand Ex80 at the show.

Director for Sports Marine Limited Ian Williamson said: "The reaction to Cox Powertrain's CXO300 diesel outboard engine was incredible. It was an extremely busy show for us. We had hundreds of people come to talk to us and ask about various specifications of the model.

"We knew that there would be interest in the CXO300 diesel engine, but the interest exceeded our expectations. Many people we talked to commented that they have been waiting for this type of model. It's great to see so much excitement for the product."

Mr Williamson added: "We had some great leads from the recreational and commercial markets as well as boat builders. Following the reaction to the CXO300 diesel outboard engine at Auckland, we're now even more excited to be part of Cox Powertrain's global distribution network."

British diesel outboard innovator Cox Powertrain recently appointed Sports Marine Limited as its distributor for New Zealand and Fiji.

Based in Christchurch, New Zealand, Sports Marine Limited has over 40 years' experience in outboard motor sales. The company joins an exclusive global alliance of distributors that have been chosen for their reputable standing in maritime engine solutions for both professional and recreational users.

The CXO300 will be launched later this year and will go into production in 2019.

For more information and to stay up to date with the latest news and progress on the CXO300, visit www.coxmarine.com

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Media contacts:

Faye Dooley, Marketing Assistant

Cox Powertrain Limited

Tel: +44 (0) 1273 454 424

E: faye.dooley@coxpwertrain.com

Karen Bartlett

Saltwater Stone

Tel: +44 (0) 1202 669 244

E: k.bartlett@saltwater-stone.com

Ian Williamson

Director

Sports Marine

Tel: +6421366673

E: ianw@sportsmarine.co.nz

About Cox Powertrain

Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard engine, the CXO300, is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

For further information, visit www.coxmarine.com

For further information about Sports Marine visit <http://www.sportsmarine.co.nz/>