



Web image - Cox Powertrain - METS 2016 stand

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Cox Powertrain - Cox Powertrain Reports Successful METS and Looks Ahead to 2017 as its Game Changing Diesel Outboard Enters Final Stages of Development

Cox Powertrain, the British company behind the development of the revolutionary CXO300 has reported an extremely successful METS receiving an unprecedented number of enquiries and visitors to their stand in the Superyacht Pavilion during the three day event. This year's show was the first

opportunity for key influencers in the marine industry to see a full sized model of the revolutionary 300hp diesel outboard, which will be launched in 2018.

It's been an incredibly busy 2016 for the Brighton City Airport based diesel engine experts and as the CXO300 enters the final stages of development, 2017 is set to be even busier. "In the last eighteen months, Cox has doubled its workforce and taken on additional premises to accommodate the growing team working towards the success of the CXO300," said Cox Powertrain's CEO, Tim Routsis. "We are extremely proud to have on board an amazing team of highly skilled engineers with wide ranging backgrounds in Formula 1 racing and premium marine and automotive engine design. Next year, as we enter the final stages of development, our workforce is set to further expand to support an intense year of activity ahead of launch right through to production."

Having identified initial markets for the launch of the CXO300, Cox Powertrain is currently finalising a strong network of US and European distributors will be announced in 2017.

"The distributors will play a pivotal role in the sales and service of such a premium engine brand in these markets," said Joel Reid, Cox's Business Development Manager. "The US is a particularly important market for us and we anticipate that a significant percentage of our sales will be from South East USA where there is a big demand from the commercial, military and sports fishing sectors for a high powered diesel outboard engine.

We believe that our opposed piston engine has game changing potential for both Military and civil applications, offering a significantly reduced weight and package size, compared to conventional inboard diesel engines. Not only does it offer the power of diesel, it also addresses the important changes demanded by the single fuel policy."

Diesel outboard engine development is widely considered to be one of the biggest advancements in marine engine technology in recent times and Cox Powertrain will be the first company to offer a professional diesel outboard that has been built solely for marine applications from the ground up.

For further information, visit www.coxmarine.com

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About Cox Powertrain

Cox Powertrain is a world-leading British designer and builder of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by the Ministry of Defence and a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the

company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard engine, the CXO300, is the highest power density diesel outboard engine ever developed. As a low weight, high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

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