



Diesel OUTBOARDS

Dieseloutboards.com has been launched following the collaboration between The Outdoor Network and Cox Powertrain

Oct 16, 2018 16:23 BST

Cox Powertrain: Cox Powertrain Enters Distribution Partnership with Boats.net Founder Creating new brand, Dieseloutboards.com

The premier US dealer and distributor of OEM outboard motor parts has announced plans to begin distribution of Cox Powertrain's CXO300 diesel outboard engines via new web presence, Dieseloutboards.com.

LANCING, UK 16th October 2018 – Boats.net founder and Outdoor Network

owner Tom D'Azevedo announced that beginning in October 2018, The Outdoor Network will expand its growing operations to include distribution of Cox Powertrain's revolutionary new CXO300 diesel outboard engines. The landmark expansion will be accompanied by a new web presence, www.dieseloutboards.com, and will include CXO300 distribution to Government Service Agencies, Bahamas, Belize, Colombia, Guatemala and all countries within the Caribbean.

The CXO300 diesel outboard engine, developed by British diesel engine innovator Cox Powertrain, is the world's first 300hp diesel outboard engine. The advanced technology of the motor combines the power and torque of a diesel inboard with the flexibility of an outboard. The CXO300 diesel outboard boasts increased power, performance, efficiency and torque and lasts three times longer than traditional gasoline outboards. It is considered the best of both worlds for gasoline and diesel engines.

The CXO300 diesel outboard engine is a game changer and the most powerful, professional diesel outboard engine ever developed, with levels of efficiency and reliability to match. The engine is compatible with commercial, government, powerboat and superyacht vessels currently using 300hp or higher outboard engines.

Tom D'Azevedo and the newly formed Dieseloutboards.com team will be present at the 59th Fort Lauderdale International Boat Show from October 31- November 4, 2018. This show will mark the official launch of Dieseloutboards.com and new distribution partnership between Outdoor Network and Cox to coincide with the global industry launch of the CXO300, which will also take place during the show.

Join Cox Powertrain and the Boats.net crew at booth number 1077-1078 in Yellow Zone Land to climb aboard an Intrepid 345 boat and see the CXO300 diesel outboard engine in person.

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About Cox Powertrain

Cox Powertrain is a world-leading, innovative British engineering company, who develops marine diesel outboard engines for worldwide and multi-market applications. It is the first company to introduce a completely new line of high powered, high performance and highly durable diesel outboard engines that have been built from the ground up specifically for marine use.

Cox's first ground-breaking diesel outboard engine, the CX0300, which launches at the 59th Fort Lauderdale International Boat Show, is based on a 4-stroke, V8 architecture. It delivers a combination of high power, high torque and single fuel, enabling it to offer the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

Cox Powertrain has a global network of distributors and dealers who have been tasked with breaking the mould to deliver a sales and support service that is second to none in the marine industry. Led by ex-Cosworth CEO, Tim

Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission from the start has been to create an iconic engine brand and deliver a completely new concept in diesel engines that will revolutionise the marine market.

Cox Powertrain's UK head-quarters, which is based at Shoreham Airport on the South Coast of England, includes a new state-of-the-art assembly and testing facility. It is from here that Cox Powertrain's highly skilled team of engineers utilise their decades of experience in combustion engines and premium automotive design to produce such a superior range of diesel outboard engines.

Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products. For further information, visit www.coxmarine.com

About Outdoor Network and Dieseloutboards.com

Outdoor Network is your premier resource for top-quality boats, propellers, outboard motors, powersports vehicles, and original manufacturer parts. Our e-commerce websites – Boats.net, Partzilla.com, and Firedog.com – work hand-in-hand with our marine and powersports dealerships to deliver millions of genuine Honda, Yamaha, Kawasaki, Polaris, Suzuki, Can-Am, Mercury, Sea Doo and Evinrude parts directly to customers around the world.

Outdoor Network dealerships have earned the Yamaha Five-Star and BRP Platinum titles, as well as the Kawasaki Ichiban Dealer title – a reward reserved for the top 20 Kawasaki dealers in the country. Dieseloutboards.com is a new expansion of the Outdoor Network brand focused on the service, installation and distribution of Cox Powertrain diesel outboard motors.