



Aug 18, 2021 09:34 BST

Cox Marine to Demonstrate Production CXO300 Diesel Outboards at Cannes for the First Time

Cannes Yachting Festival, 7th to 12th September 2021, Stand PAN 376

The British diesel outboard innovator, Cox Marine, is pleased to announce that the company will be exhibiting and demonstrating its CXO300 marine diesel outboards at the Cannes Yachting Festival (September 7-12, 2021) for the very first time. In addition to viewing the game-changing CXO300 up close, Cannes show visitors will also be able to see the outboards in action on the water in a twin installation on board an Axopar 37.

The 300hp, twin-turbo CXO300, V8 engine architecture, has already stimulated intense interest in the marketplace not just for its revolutionary design but also for its exceptional performance figures. Offering a substantial 25% improvement in fuel efficiency over gasoline outboards with an equivalent rating, the CXO300 will also reward buyers with a working lifespan that is three times longer than the average service duration of gasoline outboards; and this, in turn, contributes significantly towards a lower total cost of ownership. Add this to the outboard's impeccable safety credentials, its ability to combine hefty torque with low operational noise levels, and the extra-low emission figures that have earned it EPA Tier 3, RCD II, IMO II and BSO-II approval, and the production CXO300 is destined to be a major draw at the Cannes Yachting Festival.

The installation of twin CXO300s on board an Axopar 37 follows on from a deal brokered between Diesel Power, Cox Marine's German distributor, and Axopar's German dealer, Boote Polch. Given Axopar's reputation for building fast motorboats with superior handling and especially fuel-efficient hulls, Cox reasoned that the high-performance Axopar 37 would make an ideal test bed for confirming the CXO300's capabilities in a twin installation. Sea trials in Lymington, UK and the Mosel River in Germany have already successfully proved the outboards' capacity for generating speeds exceeding 46 knots at comparatively low revs, with excellent fuel consumption. A limited number of demonstrations of the CXO300s on board the Axopar 37 are available to book via the Cox stand, PAN 376: interested parties are advised to indicate their interest as early as possible, as demand is anticipated to be high.

“Attending the Cannes Yachting Festival is a great opportunity for us and having the Axopar 37 with the twin CXO300 installation will certainly turn some heads,” says Hugh Hudleston, Head of Sales at Cox Powertrain. “Interest in the CXO300 diesel outboard has risen significantly over the last year. We have a strong order book for 2022 and our attendance at the show will only help increase this.”

ENDS

Media contacts:

Rachel Bridge, Marketing Communications Manager

Cox Powertrain Limited

E: marketing@coxpowertrain.com

Media information & images:

Karen Bartlett

Saltwater Stone

E: k.bartlett@saltwater-stone.com

About Cox Marine

Cox Marine is a leading British design and engineering innovator of diesel engines developed for marine applications globally.

Based on the South Coast of England, Cox Marine is backed by a solid base of private institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace, and marine markets, the company's mission was to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

The high-powered 300hp diesel outboard engine is an innovative product offering a new marine propulsion option and is redefining standards within the maritime industry. Delivering the same performance and packaging of a gasoline outboard but with the fuel efficiency and reliability of a diesel inboard, this purpose built outboard has begun to revolutionise the market and is now in full production at Cox Marine's headquarters in Shoreham-By-Sea

Cox is supported by a worldwide distributor network made up of 35 distributors covering 100 countries.

For further information, visit www.coxmarine.com

Contacts



Karen Bartlett

PR Account Director

PR & Communications

k.bartlett@saltwater-stone.com

+44 (0) 1202 669244