



Cox Marine returns to FLIBS 2021 as production of its CXO300 diesel outboard ramps up

Oct 22, 2021 17:59 BST

## Cox Marine returns to FLIBS amid production and delivery ramp-up of its CXO300 diesel outboards

*Fort Lauderdale International Boat Show, October 27th to 31st, 2021, booth #1211, Yellow Zone, Engine Row*

**Shoreham, UK – October 22, 2021** – Cox Marine will return to exhibit at the 62<sup>nd</sup> Fort Lauderdale International Boat Show as production ramps up at its UK production facility following a busy year that has seen the company benefit from further investment and successfully manage supply chain issues.

This has placed the business in an even stronger position to fulfill the ever-increasing demand from customers and the wider marine industry who are increasingly switching from gas to higher-performing diesel outboards.

2021 has been another pivotal year for the leading British specialist of high-powered diesel engines for marine applications. Following a further injection of investment in February, the company has been able to forge ahead with its production ramp-up, which will see 100 engines per week coming off the company's Shoreham assembly line. In response to the well-documented supply chain issues that have been felt across the globe, the company swiftly implemented an in-house Power Trim and Tilt Line (PTT Line) to prevent any delays in the production and shipment of its revolutionary CXO300 diesel outboards.

"The message from Cox at this year's Fort Lauderdale show is very clear. Our engines are available, and we are fulfilling delivery on a global basis," says Hugh Hudleston, Cox's Head of Global Sales. "This year we have proved once again that we are strongly placed to overcome the industry-wide challenges that have been at the forefront of businesses throughout the world and continue to deliver on our goal of bringing the world's highest-performing, diesel outboard to market."

"The feedback about the engine's performance has been overwhelmingly positive with most comments focussing on how quiet the engines are, how smooth they operate through the water, and how fast and responsive they are. The overall performance of the engine has exceeded way beyond expectations."

Cox Marine's North America team will be on hand on booth #1211 at the Fort Lauderdale International Boat Show to answer visitors' questions and talk about forthcoming development plans.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

ENDS

**Media contacts:**

Rachel Bridge, Marketing Communications Manager

Cox Powertrain Limited

E: [marketing@coxpowertrain.com](mailto:marketing@coxpowertrain.com)

### **Media information & images:**

Karen Bartlett

Saltwater Stone

E: [k.bartlett@saltwater-stone.com](mailto:k.bartlett@saltwater-stone.com)

---

### **About Cox Marine**

Cox Marine is a leading British design and engineering innovator of diesel engines developed for marine applications globally.

Based on the South Coast of England, Cox Marine is backed by a solid base of private institutional investors. As a result, the company has been able to implement a long-term development program of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace, and marine markets, the company's mission was to deliver a completely new concept in diesel engines that has the potential to revolutionize the marine market.

The high-powered 300hp diesel outboard engine is an innovative product offering a new marine propulsion option and is redefining standards within the maritime industry. Delivering the same performance and packaging of a gasoline outboard but with the fuel efficiency and reliability of a diesel inboard, this purpose-built outboard has begun to revolutionize the market and is now in full production at Cox Marine's headquarters in Shoreham-By-Sea

Cox is supported by a worldwide distributor network made up of 35

distributors covering 100 countries.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

## Contacts



### **Karen Bartlett**

Consultant

PR & Communications

[k.bartlett@saltwater-comms.com](mailto:k.bartlett@saltwater-comms.com)

+44 (0) 1202 669244