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Cox celebrates first North American installation of diesel outboards

Cox Powertrain's Florida distributor, Ring Power, installs twin CX0300 production engines on Intrepid Nomad 345 boat

Shoreham, UK – 09 September 2020 – The introduction of diesel outboards to the US market has been eagerly anticipated for some time now, so it's particularly rewarding to report that the Cox Powertrain CX0300 diesel outboard is now installed and running on the first boat located in North America. After receiving its first order of production engines, Ring Power has

now successfully installed twin CXO300 production engines on an IntrepidNomad 345boat.

North America is predicted to be Cox Powertrain's largest and most lucrative market, due to US consumer demand for newer, technologically advanced, higher horsepower engines. Cox has developed an excellent US-based sales and customer support team to work in collaboration with the network of local dealers and provide the highest standard of support for its customers.

“The Production CXO300 engines are everything we expected and more. We are extremely excited to have the Ring Power Cox Marine Intrepid demo boat outfitted with the new engines”, said Royal Hendrix, Sales and Marketing Specialist for Ring Power. “We cannot believe how refined they are. The production engines are smoother, quieter, faster and more responsive than the predecessor. Along with the performance enhancements, the new styling of the cowlings look great. The production engines meet all our expectations and we continue to be amazed after every trip on the water. “

Also commenting on the new installation, Rick Chapman, Ring Power's Business Manager said: “The Cox Powertrain CXO300 is a truly amazing machine inside and out. Seeing is believing with these engines and it does not take long to become a believer. The CXO300 is a true head turner when we are out on the water.”

Ring Power have plans to host a state-wide demonstration roadshow of the CXO300 later this year, details of which will be announced in due course.

To find out more about Ring Power's 'Florida Road Show' Cox demonstrations, please visit <https://equipment.ringpower.com/cox-marine>

For further information about the CXO300, visit www.coxmarine.com

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About Cox Powertrain

Cox Powertrain is a world-leading British design and engineering innovator of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by a solid base of private shareholders. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

Cox's highly skilled team of engineers has decades of experience in

combustion engines and understand the many difficulties customers are challenged with.

Cox's first diesel outboard performance engine, the CX0300, is a new era of diesel technology. As a high-power, single-fuel engine, the CX0300 delivers the same performance and efficiency of an inboard, but with the convenience and flexibility of an outboard.

Cox is supported by a worldwide distributor network made up of 35 distributors and 400 dealers.

For further information, visit www.coxmarine.com

About Ring Power Corporation:

Ring Power Corporation is one of the largest Caterpillar equipment dealers in the Southeast of America. The North and Central Florida's Cat® dealer is headquartered in St. Augustine, Florida. The company is comprised of eight divisions and has more than 56 years of experience servicing and supporting Cat® products and allied equipment. For more information, visit www.ringpower.com

Ring Power was appointed Cox distributor for Florida in February 2019.