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COVID 19 Brings Isolation Afloat Boost To Big Yacht Market

Having enjoyed several charter holidays aboard Sunseeker yachts through Stream Yachts, the exclusive dealer for Sunseeker in Israel, a customer has decided that a new Sunseeker 95 Yacht is the perfect base from which to avoid the ravages of Covid 19 while still able to cruise the Western Mediterranean safely with crew and family.

Stream Yachts confirm that the new Sunseeker 95 Yacht, to be named *Pura Vida*, has been sold for an undisclosed sum although the list price is around

£7m. As with many business deals done in these unusual times, the entire sale process was carried out over Zoom, with the Stream Yachts team coming together with the new owner for the first time at the yacht hand-over in London's St Katherine Docks.

Managing partner of Stream Yachts, Roy Klajman commented "By working through Zoom we were able to speed things up considerably by not having to travel to face to face meetings. In fact, it was much easier to provide quick decisions and updates. We would like to thank Sunseeker London for the great co-operation on this transaction, and to personally thank Mr Christopher & Alex Head for assisting throughout the transaction.

The Sunseeker 95 Yacht is magnificent with all the practical advantages of a yacht of this size but with a serious Superyacht feel. The owner has decided that a yacht with serious passage making capabilities, is the safest place to be and offers limitless flexibility to spend time in beautiful untouched areas of the Western Mediterranean.

We have seen a notable uplift in larger yacht sales since the pandemic arrived with owners keen to be able to stay aboard their yachts for long periods of time in the style and comfort of a luxury hotel. Our Sunseeker Yacht range is perfect for this purpose and we are sure to see more similar sales in the coming months."

Pura Vida has now left the Poole Yacht builder and undertaken its first sea trial before the handing over ceremony in London shortly. A permanent crew of 4 will then take over the yacht before its passage south. The new Sunseeker 95 has all the new design features that will be incorporated into the next generation of larger yachts from the prestigious builder. Developed as a performance yacht, the 95 can reach a top speed of 26 knots making long passages in complete comfort and safety.

A Sunseeker dealer for many years, Stream Yachts can be found at streamyachts.com

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