



Sean Fernback has been appointed as CEO of Digital Marine Solutions Holding AS and the C-MAP Group.

Jun 28, 2017 16:18 BST

C-Map: Sean Fernback to Lead C-MAP

Global marine navigation technology leader C-MAP®, announced today that Sean Fernback has been engaged as Chief Executive Officer of Digital Marine Solutions Holding AS and the C-MAP Group. Fernback will focus on strengthening the product portfolio and developing and implementing the company's strategic initiatives to further grow the Commercial and Recreational divisions of the business.

Most recently, Fernback was CEO of the open platform locations company, HERE, which he led for two years including managing its divestiture from parent company Nokia. Prior to that, Fernback led engineering and product

development for the consumer division at TomTom. Fernback has a strong background in new technology innovation and has held several leadership positions in the field, notably: Chief Technology Officer of Boardbug Ltd, Chief Engineer of Pogo Technology Ltd. and founder and CEO of Motionworks.

“Sean comes to C-MAP with an impressive and very relevant background,” said Hugo Maurstad, chairman of the board, C-Map Group AS. “His past experience demonstrates a natural ability to build and lead technical professionals towards effective product development and facilitate strategic execution of profitable sales initiatives. We are confident Sean will help us capitalize on the C-MAP platform to win the digital battle for recreational and commercial shipping market share.”

“C-MAP has demonstrated exceptional development as a brand and has shown it is well positioned for continued expansion. I welcome the opportunity to guide the professional and dedicated C-MAP team to break new ground in product innovation,” said Fernback.

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C-MAP offers the world's largest marine navigation digital chart database helping its customers explore the digital options and address the complexity of marine operations by providing integrated, intelligent information. C-MAP covers the world with accurate, up-to-date electronic charts, value-added data and services that let you sail safely to distant horizons, fill the boat with fish, or cruise with confidence. C-MAP cartography is compatible with the latest navigation systems offered by the world's top Marine Electronics manufacturers. For more information, please visit www.c-map.com.

The C-MAP group of companies, owned by Digital Marine Solutions Holding AS (DMS), is located in 9 countries. DMS is owned by by Altor Private Equity and investment Bank Goldman Sachs. The group is trading its products under the C-MAP brand.