



The YellowV line up of inflatable SUPs

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boot Düsseldorf: New Brand YellowV Launches at boot Düsseldorf

boot Düsseldorf, 18th to 26th January, Hall 8a Stand F32

YellowV, a brand for inflatable equipment and accessories, launches at boot Düsseldorf 2020. YellowV has been developed to offer high-quality, eye-catching products that are fun both in and out of the water, with a focus on innovation and added features.

Nick Tuinenburg, Product Owner YellowV, said: “The new YellowV line-up of

products are distinguished by their innovative design and some really unique elements that will appeal to families, younger audiences and everyone who enjoys activities on the water.”

The first products to be offered in the range are three different sizes of inflatable SUPs plus an inflatable platform. Two YellowV SUP boards will be available in the water basin to test for visitors in Beach World Hall 8a at boot Düsseldorf. The YellowV stand is also located in Hall 8a, on stand F32.

YellowV products - specifications

YVSUP08 SUP (Dutch price €499 incl VAT)

Length 250cm; Width 73cm; Thickness 10cm; Weight 8.5kg

YVSUP09 SUP (Dutch price €599 incl VAT)

Length 287cm; Width 89cm; Thickness 15cm; Weight 9kg

YVSUP11 SUP (Dutch price €649 incl VAT)

Length 335cm; Width 80cm; Thickness 15cm; Weight 11.5kg

YVIFP8 Platform (Dutch price €899 incl VAT)

Length 250cm; Width 160cm; Thickness 15cm; Weight 21kg

The initial SUP line-up consists of three models – the Heartbeat YVSUP08, YVSUP09 and YVSUP11 – which range in length from 250cm to 335cm. They are sold as a complete kit including carrying bag, dry bag, 3-metre long towel, a repair kit, game set, kayak-and-regular-paddle-in-one and leash. The boards are made of 1.5mm drop stitch PVC for increased durability and are equipped with three removable fins, 5mm EVA foam for comfort and grip, as well as multiple handles and d-rings.

The YVSUP08 is playful and aimed at children, the sturdy YVSUP09 is for the rough white-water adventurer and the YVSUP11 sports tourer model is fast and stable, offering room to pack a backpack or to bring a pet.

Unique to the market, each board features a different board game on the

underside, with the game set of pawns, dices and cards also part of the all-inclusive package.

Adding to the new range, the large rectangular YVIFP8 inflatable platform provides a stable and versatile base for a variety of uses and features similar advantages to the SUPs to maximise durability and ease of use.

YellowV is a brand of VETUS, global marine product systems supplier.

For more information on YellowV, visit www.yellowv.com.

Ends

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About VETUS - *Making life on the water more enjoyable*

VETUS is an internationally-renowned developer and manufacturer of complete marine product systems ☒ including engines, generators, bow thrusters and control panels ☒ for recreational craft and small commercial vessels. VETUS prides itself on innovation and the majority of the 4,000

products it supplies are part or wholly designed by its in-house engineers. Founded in 1964, VETUS has its headquarters near Rotterdam, in the Netherlands, as well as subsidiaries in 16 other countries and a worldwide distribution and service network.

All products marketed by VETUS are part of a complete system, with any connecting components also available for ease of use. VETUS strives to ensure everything it supplies is as simple to install and maintain as possible, to make life on the water more enjoyable for its customers.