



Boats.co.uk - Boats.co.uk's Nick Barke at Marina Cala d'Or

Feb 18, 2016 12:41 GMT

## Boats.co.uk: Opens In Mallorca

Leading new boat sales and brokerage operation Boats.co.uk has announced the opening of a new facility in Marina Cala d'Or, Mallorca. Following continued growth in the brokerage boat sales climate in the region, the company has established a major centre in this popular port to provide a central service for boat owners and buyers. Boats.co.uk managing director Nick Barke has relocated to Cala d'Or and will head a team of engineers and technicians to offer the award-winning Boats.co.uk service to boat owners in the Mediterranean.

The substantial two-acre boat yard will be able to accommodate up to 25

boats ashore from 28ft to 70ft, providing a permanent display of used boats for sale. The brokerage service will be open seven days a week, 363 days a year and is available to customers with boats not only in Cala d'Or but from anywhere in the Mediterranean. The Boats.co.uk Cala d'Or team will also offer a full Gardiennage and maintenance service available to any existing boat owners in Marina Cala d'Or.

Commenting on the opening, Nick Barke said: "We are now up and running with 10 stock boats already in preparation, so we are appealing for more motivated sellers with good quality vessels who wish to benefit from our very competitive rates of storage and commission, with the advantages of a large UK pound based audience, strong advertising spend and dedicated UK sales team. On arrival, the boat will be lifted out of the water, pressure washed and given a full clean and polish to prepare for sale. Part exchanges will be available on selected boats to ensure owners can be aboard their new vessel as soon as possible. This is a great opportunity for us to bring our internationally recognised high standards of service to this important centre of boating in the Mediterranean."

Boats.co.uk will also open a new office in Cala d'Or Marina in partnership with Princess Motor Yacht Sales. The office will be ready for sales of new Princess Motor Yachts and will be managed by the well-known and respected Charles Keily. Charles has been involved in new boat sales in Cala d'Or for over 20 years.

Barke added: "This is an exciting expansion to our overseas services. Many of our UK customers move their boats down to the Balearic Islands to enjoy the great boating and easy access. They can now feel confident that the standards of service they have been used to from Boats.co.uk here in the UK can now be enjoyed in their Mediterranean cruising waters".

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