

BLUE  STONE  
GROUP  
SOLVING MARINE CHALLENGES



SUSTAINABILITY  
AWARDS  
LCPUBLISHINGGROUP

Stefano Saccone, BlueStone Group's Business Development Manager

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## BlueStone Group Appoints Specialist Marine Agency Saltwater Stone to Enhance Global Presence and Sustainable Solutions in Marine and Offshore Industries

**Poole, UK - 22 February 2023** – BlueStone Group, a specialist in providing technical services in the marine and offshore renewables industries, has selected Saltwater Stone to manage its communications strategy, with a focus on enhancing brand presence and broadening its industry reach,

fostering connections with its global target audience.

Known for its commitment to solving marine challenges, BlueStone Group provides cutting-edge solutions and services that improve vessel efficiency, reduce carbon emissions, and ensure successful construction of offshore wind farms. The company's expertise extends from new build supervision, to retrofits, marine electrical installations, as well as repairs, maintenance and life extensions.

### **Key Highlights of BlueStone Group:**

**Turnkey EPC Retrofit:** BlueStone Group offers a comprehensive retrofit package, including engineering, on-board surveys, 3D scanning, procurement, and construction. This turnkey approach ensures clear and fixed costs, providing ship owners with budgeting advantages and precise payback period calculations.

**Sustainable Marine Servicing:** BlueStone Group demonstrates expertise in clean, energy-efficient, and innovative technologies. The company is actively involved in plan approval and supervision for the construction of cutting-edge vessels across different industry segments, such as passenger vessels and cable layers. Additionally, it has established a strong presence in the offshore wind farm segment, having attended over 70 projects to date.

**Customer-Centric Approach:** With a strong emphasis on safety culture, BlueStone Group offers customised solutions tailored to fit customer needs. Ensuring projects are completed with high-quality standards remains a top priority, underscored by prompt execution, and supported by an extensive team of experienced naval architects, marine engineers, and project managers proficient in ship management, ship building, and repairs.

"We are excited to partner with Saltwater Stone to highlight the successful projects we manage on behalf of our clients, and our commitment to solving marine challenges by providing innovative solutions to our clients worldwide," said Stefano Saccone, BlueStone Group's Business Development Manager.

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For further information, please contact:

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### **About BlueStone Group:**

About BlueStone Group: BlueStone Group is a leading technical services company specialising in Marine, Offshore Renewables, and New Building Supervision. With a mission to solve marine challenges, BlueStone Group offers turnkey solutions, global presence, and third-party independence to ship owners and stakeholders worldwide.

### **About Saltwater Stone:**

Saltwater Stone is a dedicated marine marketing and communications agency offering a comprehensive range of services to support clients in the marine industry, encompassing PR, social media, advertising, and design. Drawing upon a wealth of expertise across diverse segments of the marine industry, including leisure sailing, yacht racing, superyachts, subsea robotics, satellite communications, and commercial shipping, the Saltwater Stone team brings extensive experience to the table. By cultivating lasting partnerships, Saltwater Stone plays a pivotal role in enabling brands to thrive and expand.

## Contacts



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