



VETUS Maxwell will showcase a range of products from the VETUS and Maxwell Marine brands at IBEX, Annapolis and Ft.Lauderdale

Sep 29, 2023 11:20 BST

## **Autumn Boat Shows: VETUS Maxwell to Highlight Product Innovations and OEM Integrations**

*Latest VETUS and Maxwell innovations on display at IBEX, Annapolis and Ft. Lauderdale*

[Hanover, MD] – VETUS Maxwell has announced its Autumn U.S. show participation calendar where it will showcase its broad range of product developments and innovative systems from both VETUS and Maxwell Marine.

At each event, attendees can expect to see VETUS Maxwell USA's extensive range of marine equipment, including bow thrusters, anchoring systems, electric propulsion and more. Additionally, the company's team of experts will be on hand to provide valuable insights and information, making these shows an invaluable resource for anyone involved in the marine industry.

Here is a breakdown of the boat shows where you can catch VETUS Maxwell USA:

- IBEX - The International BoatBuilders' Exhibition & Conference  
Dates: October 3 - 5, 2023
- Main Booth: 3-1425; Sustainability Experience with Yanmar:  
Booth 1-301
- Annapolis Power Boat Show Dates: October 5 - 8, 2023 Location  
B-19
- Annapolis Sailboat Show Dates: October 12 - 15, 2023 Location  
B-21
- Ft. Lauderdale Int'l Boat Show Dates: October 25 -29, 2023  
Booth: 821 in the Boatbuilder's Tent
- International Workboat Show Dates: November 29 - December 1,  
2023

At IBEX in Tampa VETUS will be in two booths, featured alongside Yanmar in the new Sustainable Experience pavilion (1-301) as well as in their primary location on the third floor (3-1425.)

The innovative VETUS E-DRIVES will take center stage in the Sustainability Experience, offering peak performance accompanied by near silent running. Thanks to cleverly applied cooling, VETUS E-DRIVES can operate for up to a full day on one charge, utilizing the maximum range of the batteries and efficient power from the motor. The E-DRIVE electric boating solution is an all-in-one solution that is compact, plug-and-play, and suitable for both new and existing vessels, so you can sail in silence without limitations. Experience firsthand demonstrations of the VETUS E-Line 5kW electric propulsion system and the VETUS E-Pod 10kW. These systems feature the CANN500 Battery Management System and NMEA Connectivity, showcasing VETUS' commitment to advanced, integrated solutions for modern boating.

The main display will present a comprehensive showcase of our latest marine innovations. Get your hands on the VETUS BOW PRO Thruster/Joystick

simulator, offering a virtual understanding of the exceptional control and maneuverability delivered to your fingertips. If you seek top-tier thruster performance, behold the VETUS BOW PRO 420, the largest and most powerful fully proportional, brushless motor available on the market with 48VDC compatibility. Throughout the VETUS Maxwell display space, take note of the repeat use of the CANN500 Battery Management System and the utilization of NMEA connectivity.

VETUS and Mercury Marine® have collaborated to enable the integration of BOW PRO thrusters with Mercury Joystick Piloting for Outboards (JPO). The compatible systems join seamlessly to create a compelling solution that enhances the joystick piloting experience. The integration provides increased control of any size boat with twin or more Mercury Verado outboards.

VETUS's partnership with Yamaha will integrate its BOW PRO thruster range to Yamaha's Helm Master® EX control system. The Helm Master® EX control system gives boat owners joystick control and maneuverability over outboard engines.

To convey the breadth and scope of VETUS thruster offerings, a comprehensive display of the most popular thruster configurations will be on hand. Actual product as well as substantive documentation will highlight our original standard DC thrusters, extended runtime DC thrusters, the BOW PRO DC-AC Thrusters, and ignition protected DC thruster options.

Making its boat show debut this year, the innovative Maxwell Retractable Anchor Arm will be on hand to illustrate how clear your decks can be while enjoying a robust and capable Maxwell windlass-anchoring system. Included in the Maxwell displays will be an array of the most popular models including the highly successful vertical RC Series, from the small but mighty RC6 up to the RC12 and heavy duty RC12HD. Other vertical models and horizontal will also be on display featuring both rope-chain and chain only options.

VETUS Maxwell USA is known for its commitment to providing high-quality products and systems for the marine industry, and these boat shows offer an exceptional opportunity for industry professionals, enthusiasts, and customers to experience the latest innovations firsthand.

"In-house innovation, delivering technology driven solutions and global customer service is in our DNA," said Chris DeBoy, President at VETUS

Maxwell USA. "Our presence at these events reflects our commitment to pushing the boundaries of marine technology and enhancing the boating experience for all."

VETUS Maxwell USA invites you to visit their booths at the listed events to explore their latest products and engage with their knowledgeable team. Don't miss the opportunity to discover the future of marine equipment and systems.

For more information about VETUS Maxwell USA and its participation in the upcoming boat shows, please visit [www.vetus.com/usa](http://www.vetus.com/usa).

ENDS

### **Media Contacts**

Deirdre Bell Loftin

VETUS Maxwell

Tel: 443-776-3229 x228

[dbloftin@vetus.com](mailto:dbloftin@vetus.com)

Chris DeBoy

VETUS Maxwell

443-776-3229 x226

[cdeboy@vetus.com](mailto:cdeboy@vetus.com)

[www.vetus.com/usa](http://www.vetus.com/usa)

---

**About VETUS Maxwell USA:**

VETUS Maxwell provides sales, distribution, service, and support for its brands VETUS and Maxwell. VETUS, headquartered in the Netherlands, sets the global standard in the design and manufacturing of complete onboard boat systems for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering a superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

With an extensive range of windlasses, capstans, and accessories for vessels from 6 meters (20 feet) to over 125 meters (393 feet), Maxwell has been providing the highest quality anchoring solutions for pleasure boats, superyachts, and commercial vessels for over 50 years. Headquartered in New Zealand, Maxwell has grown to be one of the strongest windlass brands in the world and is trusted by an ever-growing list of ship captains, boat builders, and marine-industry titans.

VETUS Maxwell services the APAC region from locations in Auckland, New Zealand, and Queensland, Australia; the Americas and Caribbean from Hanover, Maryland; and Africa from Cape Town, South Africa. Additional VETUS Maxwell offices are located in France and Italy.