



Karl Lander promoted to Director, Regulatory Compliance and Outreach of Armach Robotics.

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Armach Robotics announces key appointment Karl Lander promoted to Director, Regulatory Compliance and Outreach.

Plymouth, MA, 4th May 2022 – Following its public launch in March 2022, Armach Robotics (Armach), the robotic hull-cleaning subscription service announces the strengthening of its team with the promotion of Karl Lander to Director, Regulatory Compliance and Outreach.

Lander is a 25-year maritime veteran including 20 years in the US Coast Guard. He joined Armach as Senior Program Manager from sister company Greensea Systems where he served as Director, Hull Robotics. In his new role Karl will be responsible for working with ship owners, maritime regulatory organizations, and NGOs to shape policy, foster adoption and set best practices for proactive in water cleaning of ships through the use of Armach's service.

Armach's VP Growth & Strategy Rob Howard welcomed Lander to the new position, commenting, 'since we launched Armach earlier this year, interest has been tremendous. Having Karl leading our efforts on proactive in water cleaning regulation and ship performance issues really strengthens our ability to grow the business. Karl's oversight on best practice and his interaction with key stakeholders is key to the future of robotic hull-cleaning.'

Armach is currently in the 'Build it prove it phase' which will allow the company to build, develop and iterate the robotics platforms and prove that the technology and model work in the real world.

On his new role, Lander commented. 'I joined Armach from Greensea to be on the leading edge of development and delivery of robotic solutions to the shipping and ship maintenance sectors. I'm looking forward to working with other stakeholders to shape the future of the industry. There is much we can do to drive toward a more ecological friendly future.'

Ends

[For further information on Armach Robotics please contact:](#)

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About Armach Robotics

Incorporated in November 2021 as a spin-out company from Greensea Systems Inc., Armach offers shipowners a proactive, autonomous in-water robotic cleaning solution. Our service simply offers shipowners a constantly clean hull and following each cleaning operation provides an accurate georeferenced hull condition survey.

The technology is not coating specific and is based on a state-of-the-art system, powered by Greensea's autonomy, intelligence, and data fusion technologies. Our business model provides resident cleaning robots to ships, ports, harbours, and established service providers on a monthly subscription basis.

www.armachrobotics.com

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