The stunning Launch 28 GT from Chris-Craft will make its show debut at the 2019 Southampton Boat Show

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Argo Yachting to debut Chris-Craft UK at Southampton Boat Show

Latest models from the iconic motorboat brand to be showcased at this year's Southampton Boat Show, stand E094

Argo Yachting, the luxury motor yacht sales specialist and sister company to Princess Motor Yacht Sales, has been appointed sole importer and distributor for Chris-Craft in the UK. Under the Argo Yachting umbrella, Chris-Craft UK will make its debut at this year's Southampton Boat Show (13th-22nd September). Also making its show debut will be the Launch 28 GT, one of the

most recent additions to the Chris-Craft line-up.

Founded in Michigan in 1874, and now produced in Sarasota, Florida, Chris-Craft is one of America's long-established motor yacht brands, which is renowned for classic styling and the finest quality of craftsmanship; creating timeless, supremely comfortable luxury day boats, sports cruisers and launches.

Argo Yachting will showcase the Launch 28 GT, one of the most recent additions to its fleet, which combines impressive performance with all the classic good looks and premium fittings Chris-Craft is known for. This versatile bow-rider has received widespread acclaim for her elegant lines and retro styling ☒ particularly the use of varnished mahogany, stainless steel and hand stitched upholstery ☒ and her carefully designed features offer everything you could wish for from a luxury day boat.

Argo Yachting was launched last year and specialises in the sale of new and used motor yachts between 30 and 100ft and promises a second-to-none aftersales service that goes 'beyond brokerage'. Speaking about the Chris-Craft UK debut at the Show, Argo Yachting CEO, Max Whale said: "This long-established American firm is known for creating fast and luxurious day boats and we're thrilled to be representing the brand. The Launch 28 GT is an excellent example of the first-rate craftsmanship seen in all Chris-Craft vessels."

Argo Yachting now exclusively represents the Chris-Craft brand in the UK and the Balearics and will be distributing the full range of Chris-Craft vessels throughout these regions. As sister company to Princess Motor Yacht Sales, it benefits from over 50 years' experience in high-end motor yacht brokerage. Other acclaimed vessels in the Chris-Craft fleet include the centre console Catalina 34 and the sleek Corsair 27, part of its covered bow range.

For further information visit Argo Yachting's stand at his year's Southampton Boat Show, stand E094 or visit www.argoyachting.com/chris-craft

ENDS

Notes for Editors:

Join us on press day at Southampton Boat Show for 'Happy Hour' drinks on stand E094 between 16:30 and 17:30. Max Whale from Argo Yachting and the team from Chris-Craft UK will be delighted to answer any questions that you may have.

For media information and images, contact Karen Bartlett, Saltwater Stone k.bartlett@saltwater-stone.com or Tel: +44 (0) 1202 669244.

About Argo Yachting

Launched in 2018 at the Southampton Boat Show, Argo Yachting is a sister company to Princess Motor Yacht Sales. As part of the Orca Marine Group, headed by CEO Max Whale, Argo yachting benefits from over 50 years of experience in high-end motor yacht sales and multiple offices across Europe.

The company aims to offer a different kind of motor yacht brokerage focused on providing an extremely high level of service during a purchase and following the completion.

Argo Yachting also offers a sales option and global marketing to ensure the right sale, at the optimum price in the shortest period. The firm also has a team of professional technicians who can rectify any faults, ensure up to date service logs and even prepare the yacht to benefit the new owner with a warranty.

For further information, visit www.argoyachting.com