



SAXDOR
YACHTS

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Argo Yachting Awarded Saxdor Franchise for Spain and Northern Germany

Argo Yachting, sister brand to Princess Motor Yacht Sales, the world's largest distributor of Princess Yachts, has been awarded exclusive distribution rights to market the Finnish designed Saxdor Yachts in the Baltic coast of Germany and the Spanish territories of the Balearics, Malaga, Puerto Banus and Sotogrande.

Launched in March this year, Saxdor is a revolutionary new brand of

attractively priced, premium power yachts that have been designed by Sakari Mattila. Mattila is the original designer and founder of award-winning boat brands Axopar, Paragon, Aquador and XO and it was his ambition to build a *new generation of premium, attractively priced boats with modern styling and fitted with the latest technology.*

The first two models to be announced by Saxdor, the Saxdor 200 SPORT and the Saxdor 320 GTO will be marketed by Argo Yachting in the popular boating areas of the Balearics and Southern Spain. The new partnership also opens up the stunning Baltic coastline to German boaters, allowing them better access that only a smaller, more versatile craft like the Saxdor 200 Sport can offer.

The Saxdor 200 Sport is a 20-foot outboard powered personal watercraft that combines the fun and power of a jet ski with the safety and comfort of a compact boat, for an exhilarating ride on the water. With a starting price from just €22,320, powered by a 100hp Mercury engine, the scooter's attractive starting price makes it more accessible to grass-roots boaters. Its combination of compact dimensions, lightweight construction, cutting-edge design and high-quality finish, will also make it a very appealing option as a rugged and practical superyacht tender.

The Saxdor 320 GTO is the first of three models in Saxdor's 32ft series to have been announced. *Exquisitely designed*, the Saxdor 320 series delivers fast, powerful outboard performance and a refined, economical hull shape. Maximum power with a twin 300hp Mercury option will achieve a top speed of well over 50 knots with an optimum cruising band between 20 and 40 knots. The starting price based on a single 300hp Mercury V8 outboard is €90,900.

Max Whale, CEO at Argo Yachting, said: "The Saxdor brand fits perfectly with Argo's values and fresh approach to boating. We are a relatively new brand ourselves, but like Saxdor's creators, we also have a wealth of experience behind us and our ambitions are very much aligned. We are thrilled to be a part of Saxdor's exciting journey and expansion into the recreational boating market and have every confidence of its success."

Argo Yachting currently specialise in the sales of new and used motor yachts within the 30ft to 30m range.

For more information please visit www.argoyachting.com or call Rob Seabourne on +34 676 758 750

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About Argo Yachting

Launched in 2018, Argo Yachting is a sister brand to Princess Motor Yacht Sales, the World's largest distributor of Princess Yachts. Argo yachting benefits from over 50 years of experience in high-end motor yacht sales and multiple offices across Europe.

Positioned as a luxury motor yacht brokerage for the 21st Century, Argo Yachting aims to offer a completely different kind of brokerage focused on providing an extremely high level of service during and after the sale.

Argo's new boat brands include the highly reputable Chris Craft range of powerboats, which Argo has an exclusive distribution agreement for in the UK and the Balearics.

Argo Yachting provides global marketing to optimise the sale price in the shortest period. The firm also has a team of professional technicians to provide new owners with a technical orientation and provide ongoing aftercare, including the option of a mechanical and electrical break down warranty.

For further information, visit www.argoyachting.com