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Aug 24, 2020 10:00 BST

## Argo Yachting appointed European distributor for Siren Marine

Argo Yachting has secured the distribution rights for Siren Marine, leader in Connected Boat® technology in Europe following an agreement with the leading US smart boat technology specialist.

The Siren Marine system now gives owners the ability to monitor their boat from virtually anywhere, at any time and give them significant peace of mind.

Siren Marine's award-winning remote monitoring system is easy to install and offers owners a competitive and reliable way of detecting issues early. It works by using remote sensors, which are connected within the boat to communicate over a network governed by Siren Marine's new Pro 3 system. The sensors can be either wired or wireless to monitor systems such as bilge pumps, high-water alarms, state of battery charge, temperature and engine to ensure the systems are functioning properly. The collected data is relayed to a cloud-based service.

By tracking the boat's GPS position, the Siren Marine system sets geofences so if the boat moves outside a user-designated area, an alert is sent to your phone, telling you if your boat is being moved without permission. The system also uniquely allows you to control other onboard systems such as lighting and air-conditioning while making sure your boat is secure by connecting to entry alarms and motion sensors. These capabilities make Siren Marine's system very popular with charter operators, who can keep an eye on an entire fleet, at all times with the Siren Marine Fleet tracking app.

The Siren Marine technology can be fitted on any boat of any size, sailing or motor yacht, and can be installed directly by the owner. Once installed, the app can be downloaded and a service subscription plan is chosen, available monthly, seasonally or annually.

Richard Clarke, Aftersales Business Development Manager for Argo Yachting said, "Siren Marine is widely recognised as one of the leading developers of connected boat technology and we are delighted to be representing them in Europe. The technology is available to anyone that owns a boat and is very easy to install and operate."

"Siren Marine is a perfect fit for Argo Yachting, an experienced and trusted company with a loyal customer base. Our reputable retrofit network of offices within Europe can offer expert advice on installing the Siren Marine technology and guide customers in making the correct purchase for their boat."

Siren Marine COO, Jeffrey Poole also commented on the partnership: "Now that we've partnered with Argo Yachting, we are primed to build strong sales with dealers, boat builders and boaters across the UK and the European continent. Industry adoption and consumer interest in Connected Boat technology has never been higher."

Prices for the Siren Marine Pro 3 start from £600 ex. VAT and the annual service subscription fee is \$180.

For more information please visit [www.argoyachting.com](http://www.argoyachting.com)

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About Argo Yachting

Launched in 2018, Argo Yachting is a sister brand to Princess Motor Yacht Sales, the World's largest distributor of Princess Yachts. Argo yachting benefits from over 50 years of experience in high-end motor yacht sales and multiple offices across Europe.

Positioned as a luxury motor yacht brokerage for the 21st Century, Argo Yachting aims to offer a completely different kind of brokerage focused on providing an extremely high level of service during and after the sale.

Argo's new boat brands include the highly reputable Chris Craft range of powerboats, which Argo has an exclusive distribution agreement for in the UK and the Balearics.

Argo Yachting provides global marketing to optimise the sale price in the shortest period. The firm also has a team of professional technicians to provide new owners with a technical orientation and provide ongoing aftercare, including the option of a mechanical and electrical break down warranty.

For further information, visit [www.argoyachting.com](http://www.argoyachting.com)

## About Siren Marine

Siren Marine is the industry leader in Connected Boat® technology – allowing boaters to stay connected to their boats from anywhere, anytime. Siren Marine goes beyond marine radio & radar to provide safety, security, remote monitoring and tracking. The company is also driving the industry forward by providing access to powerful, user-driven data that will streamline operations and provide a better boating experience. Siren Marine's smart boat monitoring brings peace of mind to boaters. Welcome to the Connected Boat®.