



ACR Electronics ResQLink Personal Locator Beacon (PLB)

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## ACR Electronics: The Perfect Holiday Gift - A Personal Locator Beacon

This holiday season, are you wondering what to buy that special person in your life who enjoys boating, fishing, hiking, hunting or, in fact, any adventurous activity?

A Personal Locator Beacon (PLB), a compact device which uses the 406 MHz distress frequency to alert the proper authorities in a life-threatening emergency, could be the perfect answer, giving you peace of mind and keeping your loved one safe.

Last Christmas, Yan Qu was given an <u>ACR Electronics ResOLink PLB</u> as a holiday gift from her boyfriend and it proved to be possibly the best present she ever received.

Just one day later, on Christmas Day, she set off with a friend for a mountain hike in the Angeles National Forest, carrying her new PLB. However, when the trail disappeared, they attempted to climb up to Angeles Crest Highway to their car, but were caught by the darkness and cold about 500 feet above the streambed. The friends were forced to activate their beacon and it sent their GPS coordinates to the NOAA SARSAT mission control center which in turn notified The Los Angeles County Sheriff's Department. Seven members of the Montrose Search Rescue Team were activated and located them on the cliff. They were then able to rope the hikers down from the cliff and the group hiked out of the canyon. The rescue was complete by 2am on December 26.

Yan said: "In that five to six hours waiting time, we felt so cold and so anxious. We had no choice. If we stayed, we didn't know whether people would find us and rescue us before we froze to death. If we moved, we could get injured or killed. Once we saw the light from the mountain across the canyon, we stopped shivering. I think that was the power of hope.

"The second day, I gave a big hug and kiss to my boyfriend. He gave the PLB beacon to me as the holiday gift just one day before the hike! What a blessing and fortunate Christmas!"

Weighing just 5.4 oz and measuring 4.5 inches in length, the ResQLink uses GPS positioning, a powerful 406 MHz signal and 121.5 MHz homing capability to quickly and accurately relay the user's position to a worldwide network of search and rescue satellites. It is small enough to be carried in a pocket, clipped to a backpack or stored inside an inflatable life jacket.

Mikele D'Arcangelo, Marketing Director for ACR Electronics, said: "It is really important for anyone going to sea, hiking or climbing in remote regions or participating in a range of other activities at sea and on land to be prepared with a safety plan and to include a Personal Locator Beacon in their safety kit. This holiday, why not give someone a PLB for their next adventure."

For anyone who becomes a member of <u>ACR Electronics' SurvivorClub</u> after activating their beacon, like Yan, ACR will replace it free. Ground-breaking

initiative SurvivorClub was established by ACR Electronics and has featured more than 160 stories from real-life survivors across the world.

The ACR Electronics is priced at \$249.99.

For more information on ACR Electronics' beacons and other safety equipment, go to <u>https://www.acrartex.com/</u>.

## For further information, please contact:

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## About ACR Electronics, Inc.

ACR designs and manufactures a complete line of safety and survival products under the ARTEX and ACR brand names including ELTs, EPIRBs, PLBs, AIS, SART, Strobe Lights, Life Jacket Lights, Search Lights and safety accessories. The quality management systems of this facility have been certified by TUV USA to AS9100C / ISO 9001:2008. Recognized as the world leader in safety and survival technologies, ACR and ARTEX have provided safety equipment to the aviation and marine industries as well as to the military since 1956. The company is headquartered in Fort Lauderdale, Florida and employs over 180 at its manufacturing facility.