



ACR Electronics is celebrating its 60th anniversary at Southampton Boat Show

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# ACR Electronics: Southampton Boat Show: ACR Electronics Celebrates 60 Years of Manufacturing at Southampton Boat Show

Southampton Boat Show 2016, Mayflower Park, 16<sup>th</sup> to 25<sup>th</sup> September, Stand B017/J247 (FORCE 4 CHANDLERY)

Safety and survival specialist ACR Electronics, a Drew Marine Company, is celebrating its diamond anniversary during this year's Southampton Boat

Show. Over the past 60 years, ACR has had the honor of manufacturing lifesaving equipment for military forces, aviation and space programs, and for maritime and outdoor enthusiasts around the world.

New products for 2016 include the ACR Electronics compact Firefly PRO rescue lights, as well as its C-Strobes and C-Lights waterproof LED personnel distress lights. Additional devices at this year's show include the new GlobalFix V4 EPIRB and the ResQLink Personal Locator Beacon, plus the ACR AISLink CA1 and CB1 AIS transceivers.

The company was founded by the late David Rush and has traded ownership four times since its inception in 1956. Throughout ACR Electronics' ownership changes, location moves and company acquisitions, the company's commitment to quality has remained the same.

Dating back to the 1970 penlight which helped save the crew on the Apollo 13 mission, ACR lights have led troops through treacherous nights, while ACR beacons have been activated to save thousands of people at sea and on land.

To celebrate this milestone anniversary, ACR Electronics will host various celebrations over the course of the next six months and hold events at its 50,000 square foot headquarters in Fort Lauderdale, FL, for its 180 employees.

Helping to build the company's home community, ACR is also participating in philanthropic projects, including:

- Donation of emergency beacons to Boy Scouts of America ACR
  has provided 20 Personal Locator Beacons (PLBs) to the National
  Council, Boy Scouts of America, to use in its boating program.
  The beacons will help to teach the youngsters and adults about
  safety precautions and raise awareness about life-saving
  beacons.
- Donation of emergency beacons to the Eckerd College Search and Rescue TeamACR has provided 20 PLBs to the EC-SAR, which is the only college marine rescue team in the US. There will be enough beacons for each responder on shift while he or she is conducting rescues in their dedicated response area of Tampa Bay, Florida.
- Sponsorship of Sea Tow Foundation's new beacon rental program

ACR will provide PLBs and Emergency Position Indicating Radio Beacon (EPIRBs) to the Sea Tow Foundation, which they will in turn lease to boaters. All proceeds earned from the beacon rentals will then be reinvested into Sea Tow Foundation's other lifesaving programs like their Designated Skipper Campaign, Life Jacket Loaner Program and later possibly be further invested in extending their emergency beacon rental program.

ACR will also host an event at this year's Ft Lauderdale International Boat Show. To keep abreast of ACR Electronics 60<sup>th</sup> anniversary events please search #ACRis60 on social media or visit <a href="www.acrartex.com/company/">www.acrartex.com/company/</a>. Products by ACR Electronics are available at this year's Southampton Boat Show on the FORCE 4 CHANDLERY Stand (B017/J247).

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### **About ACR Electronics, Inc.**

ACR designs and manufactures a complete line of safety and survival products under the ARTEX and ACR brand names including ELTs, EPIRBs, PLBs, AIS, SART, Strobe Lights, Life Jacket Lights, Search Lights and safety accessories. The quality management systems of this facility have been certified by TUV USA to AS9100C / ISO 9001:2008. Recognized as the world leader in safety and survival technologies, ACR and ARTEX have provided safety equipment to the aviation and marine industries as well as to the military since 1956. The company is headquartered in Fort Lauderdale, Florida and employs over 180 at its manufacturing facility.