



ACR Electronics AISLink MOB

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ACR Electronics: METSTRADE - ACR Electronics Introduces New AISLink Man Overboard Device

METSTRADE, 15th to 17th November, Amsterdam, Stand 03.131 Hall 3

Press Event at the ACR Electronics stand today (Tuesday) at 12.30pm

ACR Electronics, a Drew Marine Company, is launching the new [AISLink MOB](#) – its first Automatic Identification System (AIS) Man Overboard (MOB) device.

Developed to ensure the best chance of rescue from the water, the ACR Electronics AISLink MOB will begin transmitting distress signals within just 15 seconds of activation and can continue to transmit for over 24 hours.

The AISLink, which is manually or automatically activated upon inflation of the lifejacket, transmits MOB emergency messages along with GPS coordinates to vessels with AIS receivers and/or plotters within a five-mile range.

The ACR locating device also has the ability to alert crew to the emergency by activating the Digital Selective Calling (DSC) alarm on a vessel's VHF radio.

An integrated high-intensity strobe light assists rescuers with accurate positioning even in low visibility conditions.

Mikele D'Arcangelo, Marketing Director for ACR Electronics, said: *“Visual sighting of a man overboard can be lost very quickly, even in moderate seas. AIS MOB technology can make a huge difference as it is engineered to quickly facilitate the rescue of someone in the water.”*

“Having an AISLink MOB on a lifejacket in a man overboard situation, when every second counts, will give the fastest, best chance of a local rescue by nearby vessels which are equipped with AIS.”

ACR's AISLink MOB highlighted features include:

- Dual alert via AIS and DSC
- Integrated GPS for exceptional location accuracy
- Simple life jacket integration
- Manual or automatic activation
- Ability to alert AIS-equipped vessels within a radius of 5 miles or 4.3 nautical miles
- 24+ hours operational life and 7-year battery life
- 5-year warranty
- Ultra bright LED strobe light
- Rugged and waterproof up to 10 metres

Adding to ACR Electronics' already expansive line of personal maritime survival gear, the new AISLink MOB is a locating device specially designed

and priced at €253 (\$279) for both the recreational and commercial marine markets.

ACR's new AISLink MOB will be available at local or online recreational marine retailers this holiday season.

For more information, visit www.acrartex.com.

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Social media notes:

- For sharing this content on social media please tag ACR's social media accounts and use #AISLink, #METSTRADE or #AISMOB in your post.
- If you require images, please reply to this email with your request.
- Proposed text for your post: *ACR Electronics Introduces New AISLink MOB*

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About ACR Electronics, Inc.

ACR designs and manufactures a complete line of safety and survival products under the ARTEX and ACR brand names including ELTs, EPIRBs, PLBs, AIS, SART, Strobe Lights, Life Jacket Lights, Search Lights and safety accessories. The quality management systems of this facility have been certified by TUV USA to AS9100C / ISO 9001:2008. Recognized as the world leader in safety and survival technologies, ACR and ARTEX have provided safety equipment to the aviation and marine industries as well as to the military since 1956. The company is headquartered in Fort Lauderdale, Florida and employs over 180 at its manufacturing facility.