



Marc Medeiros, Vice President of ARTEX

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ACR Electronics, Inc. Confirms Two Key Leadership Positions to Execute Next Phase of Growth for Industry Leading ARTEX Brand of ELTs

ACR Electronics today announced the appointment of Marc Medeiros as the company's Vice President of ARTEX, and the promotion of James Hunter to Sales and Product Manager. Together, they bring over 55 years of aviation sales, operations, and business development experience to the ARTEX brand.

Mr. Medeiros is an engineer by trade with a strong background in sales and business development. An FAA licensed pilot, he has extensive experience with aircraft OEMs, repair stations, and parts distribution. During more than 25 years of progressive technical, sales, and management roles in the aviation industry, Marc worked for companies such as Cessna Aircraft, Aeroflex Test Solutions, Zodiac Aerospace, and Rockwell Collins. His most recent role was Director of Sales, Operations and Customer Experience for AVI Aviation.

“After an extensive and careful search, we are delighted to be welcoming Marc to manage our industry leading ARTEX brand into the next phase of commercial excellence,” said John Nguyen, President of ACR Electronics. “We believe Marc’s proven track record in aviation combined with his experience across sales, business development, and customer support, make him an excellent choice to lead our aviation initiatives.”

Reporting directly to ACR Electronics President John Nguyen, Marc will spearhead the ARTEX aviation team as they prepare to launch their 2020 product line-up that includes expanded kit offerings of the industry leading general aviation ELT 345 and the expansion of alkaline powered solutions for the transport market, including the new ELT 4000S Survival ELT.

“I am excited to join the ARTEX team and the company’s mission to continue saving lives,” Medeiros stated. “As a pilot I know the importance of having the best quality avionics onboard, and I am excited at this opportunity to work with James Hunter and the ARTEX team so we can continue to deliver growth to the ELT product lines.”

James Hunter, who has been managing ARTEX OEM sales for the past 4 years at ACR Electronics, has additionally been promoted to Sales and Product Manager. With over 30 years’ experience in the aviation community, Mr. Hunter will be expanding his role to take over the product management of all new ARTEX branded products.

ACR Electronics has over 60 years of experience in developing, manufacturing, and supporting life-saving products for the marine, outdoor, government, and aviation industries worldwide. Through aviation brands – ACR, ARTEX, SKYTRAC Systems, FreeFlight Systems, Latitude Technologies, and Flight Data Systems – the company provides every segment of the aviation market with high value solutions including Emergency Locator

Transmitters (ELTs), Cockpit Voice and Flight Data Recorders, Global Aeronautical Distress and Safety Systems (GADSS), Automatic Dependent Surveillance Broadcast (ADS-B), Flight Management Systems (FMS), Flight Monitoring, and Data Acquisition including Flight Tracking and Messaging.

For more information about ARTEX Emergency Locator Transmitters, visit the brand's website at www.ARTEX.com

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About ACR Electronics, Inc.

ACR Electronics, Inc., designs and manufactures a complete line of safety and survival products for the brands ACR, ARTEX, Skytrac, Flight Data Systems, Ocean Signal, United Moulders (UML), Latitude Technologies and NAL Research. Available products include Emergency Position-Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Flight Data Monitoring, GADSS, Search and Rescue Transponders (SARTs), Strobe Lights, Life Jacket Lights and Inflators, Boat Search Lights, and other associated safety accessories. ACR's facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Recognized as a world leader in safety and survival technologies for over 60 years, ACR has provided life-saving equipment to the marine, outdoor, aviation industries as well as to various government agencies worldwide. For more information go to www.ACRARTEX.com