



ACR Electronics partners with Aircraft Spruce

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ACR Electronics Expands ARTEX ELT Distributor Network to Include Aircraft Spruce

Leading Aviation Safety Solutions Provider Partners with Aircraft Spruce to Enhance Distribution of Emergency Locator Transmitters.

Fort Lauderdale, FL – October 23, 2023 – ACR Electronics, a global leader in safety and survival technologies, is excited to announce a significant expansion of their ARTEX Emergency Locator Transmitter (ELT) Dealer Network. The latest addition to this esteemed network is [Aircraft Spruce](#) and

its sister company [Aero Performance](#), renowned as premier distributors of aviation supplies and equipment. This strategic partnership aims to further elevate the availability and accessibility of critical aviation safety equipment.

The inclusion of Aircraft Spruce in the ARTEX ELT Dealer Network is a pivotal move that aligns with ACR Electronics' commitment to ensuring the safety of aviation enthusiasts and professionals alike. Aircraft Spruce's reputation for excellence and their vast distribution network make them an ideal collaborator to extend the reach of ARTEX ELTs, which are renowned for their reliability and advanced technology.

ARTEX ELTs are at the forefront of aviation safety, utilizing cutting-edge technology to provide accurate location information in emergency situations. These ELTs are designed to be rugged, lightweight, and capable of withstanding even the harshest conditions, offering peace of mind to pilots and passengers alike.

"Expanding our ARTEX ELT Dealer Network to include Aircraft Spruce is a significant step forward in our mission to enhance aviation safety," stated Jeff Geraci, Vice President and GM for ARTEX at ACR Electronics. "Aircraft Spruce's locations and dedicated sales force will add more regionalized product availability. Aircraft Spruce's unwavering commitment to quality align perfectly with our values. This partnership will ensure that more aviators have access to the top-tier safety solutions that ARTEX ELTs provide."

Aircraft Spruce's dedication to customer satisfaction, combined with ACR Electronics' legacy of innovation and safety expertise, forms a powerful alliance that is set to redefine the landscape of aviation safety equipment distribution. This collaboration solidifies both companies' commitment to enabling safer skies and enhancing the protection of lives in the aviation community.

For more information on ACR Electronics' beacons and other safety equipment, go to <https://www.acrartex.com/>.

Ends

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About ACR Electronics, Inc.

As a world leader in safety and survival technologies for 65 years, ACR Electronics, Inc., manufactures and supports cutting-edge rescue beacons and survival equipment for the aviation, marine, outdoor and military markets. It is the foremost development center for emergency beacons that are designed with one purpose: to save lives. Its leading aviation brand, ARTEX, designs and manufactures a wide array of Emergency Locator Transmitters (ELTs), as well as battery packs and ELT accessories, for general, business, commercial and military aviation applications. ARTEX products are selected by the world's largest airframe manufacturers, airlines and governments, as well as private pilots, and are suitable for every type of fixed wing and rotorcraft aircraft. Engineered to work in all conditions when needed the most, ACR Electronics aviation products span a portfolio of brands including ACR, ARTEX, Skytrac, Flight Data Systems, Latitude Technologies, NAL Research, FreeFlight Systems and Bivy. The complete portfolio by ACR and ARTEX also includes Personal Locator Beacons (PLBs), iridium tracking and communication distress beacons, megaphones and distress lighting, and Flight Data Monitoring. For more information go to www.ACRARTEX.com

About Aircraft Spruce

[Aircraft Spruce](#) has been a leading distributor of aircraft parts and avionics since 1965. It's sister company, [Aero Performance](#) is also a leading distributor to the aviation industry, and the companies operate nine regional distribution

centers in the United States and Canada. Aircraft Spruce and Aero Performance ship an average of 4000 orders per day to aircraft repair facilities, flight schools, MRO's, corporate operators, and aircraft owners worldwide. Product availability, competitive pricing, and superior service have been key to the growth of Aircraft Spruce and Aero Performance for the past six decades, and joining the ARTEX ELT dealer network will enable the companies to expand their sales of the ACR Electronics product line.

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