



New ACR Electronics Sales Manager Guillaume Delcourt

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ACR Electronics: ACR Electronics Announces New EMEA Sales Manager

Southampton, UK, on 14 June, 2017 – [ACR Electronics, Inc.](#) leading maritime safety and survival manufacturer, has announced the appointment of a new Sales Manager within its Land and Marine Division for Europe, Middle East and Africa.

In the latest addition to this growing company, Guillaume Delcourt will focus on expanding ACR's international sales footprint in these geographic regions as demand increases for its popular range of 406 MHz beacons, AIS man

overboard devices, distress lights and other safety products for the recreational and commercial markets.

Guillaume brings several years of experience in the marine sector to his new role at ACR, including an impressive amount of European sales experience with a major emphasis with French OEM boat builders. He joins ACR following three years at leading marine equipment manufacturer Lewmar and three years as International Sales Manager at Karver Systems, covering Europe, New Zealand, Australia, South Africa and the US. In a previous role, he also managed equipment logistics for the Extreme Sailing Series Europe based on the Isle of Wight.

Guillaume said: “I am really looking forward to this exciting challenge and working with the team at ACR Electronics to further increase the market presence of the established safety products, as well as introducing our new devices, across the EMEA regions.”

Bob Pro, ACR Electronics Sales Manager, commented: “I am confident that with Guillaume’s understating of the regions and solid level of strategic thinking, he will no doubt achieve the sales distribution goals we have for the EMEA.”

ACR has manufactured lifesaving equipment for recreational and commercial mariners and vessels, military forces, and aviation and space programs for more than 60 years. ACR beacons have been activated to save thousands of people at sea and on land.

Its leading range of safety products for commercial operators and crew include the award-winning ACR GlobalFIX™ V4 Emergency Position Indicating Radio Beacon (EPIRB), the ACR Pathfinder PRO Search and Rescue Transponder (SART), Firefly Pro SOLAS personal distress lights and its AIS man-overboard beacons.

Guillaume is attending Seawork International in Southampton from June 13th to 15th. For more information about ACR Electronics’ product range, please visit the ACR Electronics/Ocean Signal Stand PY67 at Seawork. Alternatively, visit the website at www.acrartex.com.

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About ACR Electronics, Inc.

ACR Electronics, Inc. a Drew Marine Company designs and manufactures a complete line of safety and survival products. Available products include Emergency Position Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Search and Rescue Transponders (SARTs), Strobe Lights, Life Jacket Lights, Boat Search Lights, and other associated safety accessories. ACR’s facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Additionally ACR maintains FAA Part 145 Repair Station Certification status. Recognized as a world leader in safety and survival technologies for over 60 years, ACR has

provided life-saving equipment to the marine, outdoor, aviation industries as well as to various government agencies worldwide.