

DISCOVER BOATING™

MIAMI

INTERNATIONAL BOAT SHOW®



Saltwater
Stone



YANMAR



VETUS



SMART
GYRO



Secure your 1-2-1 meeting with Saltwater Stone clients at Miami International Boat Show 2024

Feb 07, 2024 10:00 GMT

Media Alert: Schedule your meetings with Saltwater Stone clients at Miami International Boat Show 2024

Saltwater Stone's clients are exhibiting at Miami International Boat Show from Wednesday 14th – Sunday 18th February. We are pleased to offer one-to-one media interviews during the show at your convenience.

To schedule an interview, please reach out to the relevant Saltwater Stone PR manager via email. Please specify the client you would like to meet and provide your preferred date and time for the interview.

YANMAR MARINE INTERNATIONAL – Stand: MB1514

YANMAR Marine International leading specialists in marine engines, propulsion and manoeuvring systems.

Spokesperson: Michele Durkin, Marketing Manager; Floris Lettinga, Global Sales Manager.

Topics: Sponsorship of 37th edition of the America's Cup, E Saildrive video demo at booth, green innovation showcasing the line-up of HVO approved engines, product updates, industry partnerships, commitment to high performance and sustainability through new generation technology.

PR Contact: Charlotte Bulloch - Tel: +44 (0)1202 669 244 Email: c.bulloch@saltwater-stone.com

SMARTGYRO – Stand: HP3P (Mastry Engine Centre) and MB1514 (YANMAR)

Smartgyro is a gyro stabilization technology specialist with a mission to elevate the entire boating experience with its complete range of advanced gyro stabilizers. Ideal for new builds and refit installations on recreational powerboats and light duty commercial vessels, the leading Smartgyro stabilizers offer significant performance, efficiency, installation and maintenance benefits for boat owners, vessel operators and boatbuilders.

Spokespersons: Carlo Gazerro, Sales Manager; Sander Gesink / Elena Ratti, Marketing and Communication

Topics: Technological innovations and expansion of product range, modular design easy install and maintenance, global dealer network, expansion in the U.S, 10th anniversary milestone in 2024, strategic partners.

PR Contact: Charlotte Bulloch - Tel: +44 (0)1202 669 244 Email: c.bulloch@saltwater-stone.com

VETUS Maxwell. – Stand: MB1514

A key theme for VETUS at Miami International Boat Show will be sustainable boating. VETUS will also be talking about its partnerships with OEMs such as Mercury, Yamaha, Yanmar and Dockmate. The integration of VETUS's BOW PRO thrusters with inboard and outboard engines and with wireless remote docking systems enables optimal control over vessels of all sizes. Also on display will be Maxwell Marine's latest anchoring systems technology.

For more information, visit: <https://vetus.com/>

Spokesperson: Sander Gesink, Tel: +31 (0)6 15550101, Email: sgesink@vetus.com

PR Contact: Karen Bartlett - Tel: +44 (0) 7442 925220, Email: k.bartlett@saltwater-stone.com

ACR ELECTRONICS INC. – Stand: MB3103 – MB3105

With a legacy spanning over six decades, ACR Electronics continues to play a pivotal role in transforming the safety and survival landscape. With its mission to save more lives, the company is dedicated to designing and manufacturing revolutionary rescue beacons and survival equipment for the marine, outdoor, aviation, and military markets.

This year, ACR Electronics will be making a return to the Miami Boat Show, presenting its extensive portfolio of rescue beacons and survival equipment, including its acclaimed product, the ResQLink AIS PLB, which secured the 2023 Miami Innovation Award.

This is an excellent opportunity for members of the media to learn more about their award-winning products and gain insights into the forthcoming advancements planned for 2024.

For more information, visit: <https://www.acrartex.com/>

Spokesperson: Mikele D'Arcangelo, VP of Global Marketing & Product Management

Topics: Ocean Safety, Emergency Beacons, AIS, EPIRB, PLB

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For further queries, please call the office on +44 (0)1202 669244.

Wishing you a successful and enjoyable show in Miami!

Saltwater Stone

About VETUS – Creator of Boat Systems

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS has its headquarters in the Netherlands, with representation in 17 other countries and an unparalleled worldwide distribution and service network.

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