



METSTRADE Show 2023, Saltwater Stone Team - Karen, Charlie and Olivia.

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# Media Alert: Schedule your meetings with Saltwater Stone clients at METSTRADE 2023

Are you attending **METSTRADE 2023** to cover the latest news in leisure marine industry?

Our team will be on hand to support Saltwater Stone's clients who will be present at the show, and to handle any media requests. We are delighted to extend an invitation for a personalised, one-on-one stand meeting during the event with our clients listed below.

To facilitate this, we kindly ask that you send an email to our PR Team, to inform us that you are attending and indicate your interest in a specific client as well as provide us with your preferred date and time for a meeting.

## **YANMAR - Stand: 01.343**

YANMAR Marine International (YMI), a global leader in marine propulsion and engine solutions, proudly announces its pioneering 'Customer Journey' focus at METSTRADE. Designed to carve the way for the company and its customers towards a more sustainable future, the initiative demonstrates YANMAR's commitment to supporting its customers to take the first steps towards reducing their carbon footprint.

**Topics:** Green innovation and alternative fuel compatibility, showcasing popular engines 4LV150 and SD15 saildrive, Green Customer Journey, industry partnerships, commitment to supporting electric innovation technology.

For more information, visit <a href="https://www.yanmar.com/marine/">https://www.yanmar.com/marine/</a>

Spokespersons: Michele Durkin and Roze Loffelt, Marketing

PR Contact: Charlotte Bulloch, Saltwater Stone, Tel: +44 (0)7917 907244, E: <a href="mailto:c.bulloch@saltwater-stone.com">c.bulloch@saltwater-stone.com</a>

# Smartgyro - Stand: Superyacht Pavilion, 11.322

Smartgyro will be attending METS with its range of gyro stabilization technology aimed at elevating the entire boating experience. Specifically designed for recreational powerboats and light duty commercial vessels from 45 – 95ft, the SG20, SG40 and SG80 models will be on display alongside the Smartgyro user interface showcasing this innovative technology for new and refit installations. The leading Smartgyro stabilizers offer significant performance and efficiency. With their unique modular design which allows for easy installation and maintenance for boat owners, vessel operators and boatbuilders, Smartgyro invites you to come along to the stand to 'feel the magic' and find out more. For more information, visit <a href="https://smartgyro.com/">https://smartgyro.com/</a>

**Topics:**Technological innovations and expansion of product range, strategic partners, founding story ahead of 10-year anniversary in 2024 and global dealer

network.

Spokespersons: Carlo Gazerro, Sales Manager; Sander Gesink / Elena Ratti, Marketing and Communications

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#### **VETUS B.V. - Stand 01.341**

A key theme for VETUS at this year's shows will be sustainable boating. They will be announcing a major advancement in its drive towards zero-emissions propulsion and showcasing the E-DRIVE electric boating innovations.

VETUS will also be talking about its partnerships with OEMs such as Mercury, Yamaha, Yanmar and Dockmate. The integration of VETUS's BOW PRO thrusters with inboard and outboard engines and with wireless remote docking systems enables optimal control over vessels of all sizes.

For more information, visit: <a href="https://vetus.com/">https://vetus.com/</a>

Spokesperson: Sander Gesink, Tel: <u>+31 (0)6 15550101</u>, E: <u>sgesink@vetus.com</u>

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# ACR/Ocean Signal - Stand: 03.432

Ocean Signal and its sister brand ACR Electronics are pleased to be returning to METSTRADE for 2023.

As industry leading specialists in the design and manufacture of safety and survival technology across marine, outdoor, aviation and military markets, both companies will proudly present their extensive portfolio of rescue beacons and survival equipment.

This is an excellent opportunity for members of the media to learn more

about their innovative products, including the 2022 Overall Dame Design Award winning product, the <u>rescueME AIS PLB3</u>, and get a glimpse into the latest advancements coming in 2024.

For more information, visit: <a href="https://oceansignal.com/">https://oceansignal.com/</a> and <a href="https://www.acrartex.com/">https://www.acrartex.com/</a>

Spokesperson: Mikele D'Arcangelo, VP of Global Marketing and Product Management Tel: +1 954 862 2115 E: <a href="mikele.darcangelo@acrartex.com">mikele.darcangelo@acrartex.com</a>

PR Contact: Charlotte Bulloch, Saltwater Stone, Tel: +44 (0)7917 907244, E: <a href="mailto:c.bulloch@saltwater-stone.co">c.bulloch@saltwater-stone.co</a>m

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For further queries, please call the office on +44 (0)1202 669244.

For those who have already arranged meetings, there is no need to notify us again.

Enjoy the show and see you there!

#### Saltwater Stone

# **About VETUS – Creator of Boat Systems**

Founded in 1964, VETUS sets the global standard in the design and manufacturing of complete onboard boat systems—including engines, bow thrusters and anchoring solutions—for recreational and small commercial vessels. VETUS prides itself on innovation and engineers the majority of its 4,000+ product lineup in-house. The company's commitment to quality, reliability, and delivering superior customer experience has earned the trust of boaters, yacht builders, and marine training establishments all over the world.

VETUS has its headquarters in the Netherlands, with representation in 17 other countries and an unparalleled worldwide distribution and service

network.

## **Contacts**



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