



Raymarine's Axiom 9 MFD Showing fish and structure via RealVision 3D™

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## Raymarine: How Raymarine RealVision 3D™ & CHIRP SideVision™ Reveals Key Structure

*Raymarine's Jim McGowan demonstrates how leading-edge sonar technologies find structure and fish*

**WILSONVILLE, OR**, 6 December 2017 - Since its launch at the Miami International Boat Show in February 2017, Raymarine's game-changing Axiom units with RealVision 3D™ technology have been shaking up the marine electronics industry.

The introduction of Axiom Pro at ICAST 2017 did much to further the excitement, offering anglers and boaters a built-in 1kW offshore CHIRP sonar and Raymarine's fast and intuitive HybridTouch™ user experience. Blazing quad-core performance and Lighthouse 3 operating system represent the most advanced navigational and fish-finding multifunction displays on the water.

As you'll see in the video link below, Raymarine RealVision 3D™ provides users with a unique look at what's below the waterline. Revealing structure, cover, fish, and forage in the three-dimensional space, RealVision 3D™ is the closest thing to draining a lake and walking around without the extra expense and hassle of a black box or additional transducer.

Raymarine's Jim McGowan demonstrates how Raymarine's leading-edge sonar technologies clearly define structure and fish—and how running SideVision split-screen view in tandem can lead to even more precise fish-finding and boat positioning.

Prices for the Raymarine Axiom MFD Series range £662.50 / €745.00 to £2870.00 / €3295.00. Axiom Pro models start at £2120.80 / €2,395.00 and are available from Raymarine's authorized dealer network. For more information, visit [www.raymarine.com/axiom](http://www.raymarine.com/axiom) and [www.raymarine.com/axiompro](http://www.raymarine.com/axiompro).

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**About Raymarine:**

*Raymarine, a world leader in marine electronics, develops and manufactures the*

*most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine please go to [www.raymarine.com](http://www.raymarine.com).*

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